

# South Carolina Public Health Association's 2017 Annual Conference

## Public Health: Leading Change; Changing Leaders



May 24 - 26, 2017  
North Charleston, SC  
Registration Brochure

## ***Conference Overview and Schedule***

Join SCPHA at our 2017 Annual Conference! “**Public Health: Leading Change; Changing Leaders**” is the theme for our annual conference, being held **May 24 - 26, 2017**, in the beautiful city of **North Charleston**. We’re excited our conference location and hope that this will allow many more of our members and public health colleagues to attend. The focus of the conference is on the work we do with partners that promote and further public health—in all fields and disciplines of public health.

We will convene **Wednesday, May 24 through Friday, May 26, 2017, at the Embassy Suites by Hilton Charleston Airport Hotel & Convention Center, 5055 International Boulevard, North Charleston, SC**. Join us on **Tuesday, May 23, 2017**, for early networking opportunities and our early-bird reception--check-in Tuesday, so you don’t miss a minute of the conference!

We’re proud to announce our opening keynote speaker, a national leader in public health: **Tom Quade**, President of the American Public Health Association (APHA). He will share with us what is happening at the national level. We will also hear from our South Carolina Agency Directors with updates on their respective agencies.

Our tentative agenda outlines the conference’s activities and presentation focus areas—and when you will be able to listen to our fantastic keynote and plenary speakers, as well as our current session speakers!

For a very full two and a half days, we will hear from public health professionals in agencies and academia, and learn from them and each other. We’re excited about the line-up of speakers and topics, and expect that this annual conference will provide professional development, and improvement of collaborative relationships between professional disciplines and staff from various agencies charged with addressing public health in South Carolina. We are especially looking forward to furthering collaborative work between those preparing for careers in Public Health and professionals performing heroic work each day. Continuing education credits are being applied for, as noted elsewhere in this document.

Contact Johnese Bostic, President, if you have specific questions about agenda topics, speaker credentials, CEU credit for your specific discipline, etc. [jayisneecee@gmail.com](mailto:jayisneecee@gmail.com)

**2017 SCPHA Annual Conference**  
**Professional Development Training – Tentative Agenda**  
**Public Health: Leading Change; Changing Leaders**  
Embassy Suites, North Charleston, SC

**Tuesday, May 23, 2017**

3:30 pm – 4:30 pm	Exhibitor Setup
4:00 pm	Hotel Check-in
5:30 pm – 7:00 pm	<b>Early Bird Networking Event</b>

**Wednesday, May 24, 2017**

8:00 am – 4:00 pm	Registration, Continuing Education, Membership Information, Silent Auction, and Exhibits Open <b>Poster Setup</b>		
8:30 am – 9:15 am	<b>Opening Plenary Session (General Ballroom)</b> Welcome and Logistics, Greetings, Invocation <b>Honorable Keith Summey</b> , Mayor of North Charleston, & Georgia F. Heise, SHA President		
9:15 am – 11:15 am	<b>Opening Keynote Speakers (General Ballroom)</b> <b>Tom Quade</b> , APHA President SC Agency Updates County Health Rankings and Roadmaps – Erika Burroughs-Girardi, Community Coach		
11:15 am – 11:30 am	<b>Break – Visit Exhibit Hall and Silent Auction</b> <b>Poster Setup</b>		
11:20 am – 12:30 pm	<b>Concurrent Session I (Room A)</b> <b>New Member Orientation</b>	<b>Concurrent Session I (Room B)</b> <b>“Buried Alive” – Hoarding Behaviors</b>	<b>Concurrent Session I (Room C)</b> <b>Speaker A</b> <b>Mental Health First Aid</b>
12:00 pm – 1:45 pm	<b>Visit Exhibit Hall and Silent Auction</b> <b>Lunch (On Your Own)</b>		
1:45 pm – 3:15 pm	<b>Concurrent Session II (Room A)</b> <b>Championing Community Health Issues</b> Speaker A - Health Equity Speaker B – HPV Vaccination Rates in Greenville Health System OB/GYN Practice: Are We Meeting Goals?	<b>Concurrent Session II (Room B)</b> <b>Student Contributed Papers</b> Speaker A – What Makes a Healthcare Tweet Successful: A Quantitative Analysis Speaker B – HPV Vaccination Rates in Greenville Health System OB/GYN Practice: Are We Meeting Goals?	
3:15 pm – 3:40 pm	<b>Visit Exhibit Hall and Silent Auction</b>		
3:15 pm – 3:40 pm	<b>Posters Session</b> <ol style="list-style-type: none"> <li>1. Bevel - Inadequate sleep and chronic diseases among non-Hispanic blacks in South Carolina: a multi-year BRFSS analysis</li> <li>2. Buchanan - Tobacco Use Prevalence and Outcomes among Perinatal Patients Assessed through an “Opt-out” Cessation and Follow-up Clinical Program</li> <li>3. Calef - Partnered- and Engaged-Approaches to Increase Colorectal Cancer Screening with Federally Qualified Health Centers</li> <li>4. Desai - Impact of Access to Care on Chronic Inflammation</li> <li>5. Featherstone - Racial Disparities in Infant Mortality, 2011-2014: The Application of The Kitagawa Analysis</li> <li>6. Henry - Chiropractic: An Alternative to Opioids for Management of Spinal Pain</li> <li>7. Lynes - Barriers to birth control in South Carolina: a 2011 PRAMS and BRFSS analysis</li> <li>8. Nahhas - IMPLEMENTING AN AUTOMATED QUITLINE REFERRAL IN A LARGE ACADEMIC EMERGENCY DEPARTMENT</li> <li>9. Nahhas - Resolve To Quit</li> </ol>		
3:40 pm – 4:40 pm	<b>Concurrent Session III (Room A)</b> <b>Championing Systems Transformation</b> Speaker A – Marijuana and Public Health Speaker B – Screening & Lead	<b>Concurrent Session III (Room B)</b> <b>Championing Health Equity</b> Speaker A – To Protect Our Infants: Public Health Collaboration to Confront Zika Virus Disease Speaker B - DAK	
4:40 pm – 5:00 pm	General Session: Daily Appraisal, Door Prizes, and Announcements		
5:00 pm	Adjourn		
6:30 pm – 9:30 pm	President’s Reception, Annual Awards Banquet and Live Auction Anton Gunn		



## Conference Registration

### Registration:

You may register and pay online at [www.scpa.com](http://www.scpa.com) - select Events on the menu. Online payment is processed through PayPal. For your convenience, you may mail in your registration form and payment to the address on the registration form. Also, in order to receive the member rate, you **MUST** be a current member in **GOOD STANDING** (membership dues are paid and up to date as of the date of your registration or by the registration deadline, whichever comes first). To complete your registration for the conference, we **MUST** receive the conference registration **AND** payment by **Wednesday, May 10, 2017**. On-site registration and payment will be available, but pre-registration is encouraged, or you will be assessed a late charge.

A registration form is included in this brochure and also available on the SCPHA website: [www.scpa.com](http://www.scpa.com). There are three (3) ways to register:

1. Register and pay online: Visit [www.scpa.com](http://www.scpa.com), click Events, 2017 SCPHA Annual Conference, and Register and pay through Pay Pal.
2. Register online and mail in payment: SCPHA, ATTN: Gloria A. McCurry, 116 Rockerfella Lane, Columbia, SC 29223.
3. Mail in registration form and payment to SCPHA, ATTN: Gloria A. McCurry, 116 Rockerfella Lane, Columbia, SC 29223.

If you have any questions regarding your membership dues or registration, please contact Gloria A. McCurry at [mccurrga@gmail.com](mailto:mccurrga@gmail.com) or (803) 788-0309.

**Important notice regarding cancellation:** Cancellation MUST be received in writing by the membership coordinator, Gloria A. McCurry at [mccurrga@gmail.com](mailto:mccurrga@gmail.com), no later than Monday, **May 15, 2017**. Cancellation made after **May 15, 2017**, will result in forfeiture of your full registration fee.

Upon arrival to the conference location, please come to the Registration table to receive your conference registration packet. The packet will contain the conference program and any updates that occurred after the program was distributed.

### March Madness Blitz Early Full Conference Registration Rates

**For Regular Members ONLY!**

**Join and Save**

**Register and Pay Online at [scpha.com](http://scpha.com)**

**\$125.00**

**March 5, 2017— March 31, 2017**

**2017 SCPHA Annual Conference Registration Form**  
**Embassy Suites by Hilton Charleston Airport Hotel & Convention Center**  
**North Charleston, South Carolina**  
**May 24 – 26, 2017**

**Participant Information** (*Print or Type name as you wish it to appear on the badge*)

Everyone attending this meeting must register. An identification badge is required for admission to all events.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Agency/Organization: \_\_\_\_\_ Program Area: \_\_\_\_\_

Address: \_\_\_\_\_ Credentials: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_ SCPHA Member #: \_\_\_\_\_

**\*Please list any special needs, requests, or dietary restrictions:** \_\_\_\_\_

<b>REGISTRATION</b>	Reg. (After March 3st)	Late/On-Site (after May 10th)	Number Attending	Total Amount Paid
<b>Full Meeting (Thursday - Friday):</b> <i>(includes Friday Luncheon)</i>				
<input type="checkbox"/> Non-Member - Conference Fee	\$185.00	\$210.00		\$ _____
<input type="checkbox"/> Regular Members <i>(current in good standing)</i>	\$150.00	\$190.00		\$ _____
<input type="checkbox"/> Member Retiree or Member Student <i>(current in good standing)</i>	\$90.00	\$135.00		\$ _____
<input type="checkbox"/> Speaker Fee	\$50.00			\$ _____
<b>One Day Registration</b>				
<input type="checkbox"/> Wednesday or <input type="checkbox"/> Thursday	\$75.00	\$80.00		\$ _____
<input type="checkbox"/> Friday	\$30.00	\$30.00		\$ _____
I will attend the following special events:				
<input type="checkbox"/> Yes <input type="checkbox"/> No Early Bird Reception, Tuesday, May 23, 2017 (5:30 pm-7:30 pm) [Included in conference registration fee]				
<input type="checkbox"/> Yes <input type="checkbox"/> No New Member Orientation, Wednesday, May 24, 2017 (12:30 am -12:30 pm)				

**Payment Information:** A check or copy of PO/DEV **must** be attached to this registration form and received by **Wednesday, May 10, 2017**. You may also register online and pay through PayPal: Visit [www.scpa.com](http://www.scpa.com) and click Events.

**Cancellation Policy:** Cancellation must be received in writing by the membership coordinator, Gloria McCurry at [mccurrga@gmail.com](mailto:mccurrga@gmail.com), no later than Monday, May 15, 2017. Cancellation made after Monday, May 15, 2017, will result in forfeiture of your full registration fee.

**Please make Check or Money Order Payable to:**  
**SC Public Health Association**

Return completed form and check/mo (or copy of PO/DEV) to:

**SCPHA**  
**Attn: 2016 Annual Conference Registration**  
**%Gloria A. McCurry**

116 Ruckerfella Lane  
**Columbia, SC 29223**

**Questions?**

- Please contact SCPHA membership coordinator at 803-788-0309 or [mccurrga@gmail.com](mailto:mccurrga@gmail.com) or access our website [scpha.com](http://scpha.com).
- If paying by personal or company check, the receipt will be in your registration packet.

**Payment Method:**

- Check/Money order payable to SCPHA
- Online through PayPal
- PO/DEV# (with copy) \_\_\_\_\_

For SCPHA Office Use Only  
 Receipt No. 17-\_\_\_\_ Date Rec'd \_\_\_\_\_

Payment Amount \$ \_\_\_\_\_

- Purchase Order No. \_\_\_\_\_
- Check/MO No. \_\_\_\_\_
- PayPal Trans ID \_\_\_\_\_
- SCPHA - authorized by \_\_\_\_\_
- Date of Deposit \_\_\_\_\_

## Conference and Hotel Accommodations

**Property Location:** The Embassy Suites by Hilton Charleston Airport Hotel & Convention Center, 5055 International Boulevard, North Charleston, South Carolina 29418

The Embassy Suites is a lovely property which will host conference events and lodging. With a stay at the Embassy Suites, you'll be centrally located near the historic coastal downtown of Charleston with its charming atmosphere and array of restaurants, shopping and historical landmarks to discover. The hotel is adjacent to the Charleston Area Convention Center and Performing Arts Center and the Coliseum.

The Embassy Suites is within walking distance of the Tanger Outlet Center featuring numerous branded stores to browse. The hotel is also close to many national and multi-national corporations including Boeing and Joint Base Charleston. There are numerous events held throughout the year including the Spoleto Music Festival each spring with a 17-day timetable of concerts, operas, drama and visual art shows.

**Parking:** Complimentary airport shuttle for out of state guests! Free self-parking is available onsite. Valet is not available.

**Guest Rooms:** Make yourself at home in a beautifully decorated two-room suite which offers more space for living and working. All rooms are non-smoking and features the following:

- Separate bedroom with two double beds, a flat-screen TV, telephone with data port
- Living room with sofa bed, with arm chair, coffee table, flat-screen TV, work desk with well-lit dining work table, telephone with data port
- Refrigerator, microwave, coffeemaker
- **Basic Wi-Fi available at no additional charge** (guests can pay \$9.95 for accelerated Wi-Fi)
- Choose a Corner Suite for floor-to-ceiling windows and even more living space
- Get to work at the 24-hour BusinessLink™ Business Center with complimentary printing

### Dining Options:

- **FREE made-to-order breakfast** each morning—start your day off right!
- Wind down in the evenings at the **complimentary Evening Reception** with drinks\* and snacks.
- Enjoy Charleston-inspired cuisine of a delicious steak or seafood dinner in the relaxed surroundings of The Palmtree Grille and Falls Lounge.
- Within walking distance to over 30 restaurants in the local neighborhood.

\*Service of alcohol subject to state and local laws. Must be legal drinking age.

### Recreation, Spa, Premium Amenities:

Take advantage of the indoor pool or enjoy an invigorating workout in the complimentary fitness center.

### Local Attractions:

- Charleston Convention Center
- North Charleston Coliseum and Performing Arts Center
- Magnolia Plantation and Middleton Place
- Tanger Outlet Mall
- Historic Downtown Charleston
- Patriots Point

**Rooms:** A block of rooms has been reserved at the Embassy Suites at a special rate. **Call 1-800-362 – 2779 or the following website link::**

**[http://embassysuites.hilton.com/en/es/groups/personalized/C/CHSEMES-PHA-20170522/index.jhtml?WT.mc\\_id=POG](http://embassysuites.hilton.com/en/es/groups/personalized/C/CHSEMES-PHA-20170522/index.jhtml?WT.mc_id=POG)** to make a reservation.

Be sure to mention “**SCPHA**” in order to get the conference rate of \$149.00 per night (plus 13.5% fees and taxes for a total of \$170.21). This is for two and there is a \$10 charge for each additional adult. The rooms can sleep up to 3 people.

**Deadline** for receiving the conference rate is **Monday, May 8, 2017**. After this date, rooms and rates will depend on availability.

**Hotel Check-In Time: 4:00 pm**

**Hotel Check-Out Time: 11:00 am**

## Special Events

Join us on Tuesday, May 23, 2017 from 5:30 – 7:00 pm for our **Early Bird Networking Event** for conference attendees. Attendees are encouraged to check into the Embassy Suites hotel on Tuesday, May 23, 2017 as the opening session will begin bright and early Wednesday morning, May 24, 2017, at 8:30 am. All are invited! Details will be included with your conference reminder notices and in the conference program!

**New Member Orientation** will be held opening day. Anyone who joined since the conference last February or is interested in becoming a member is invited to attend. It is an opportunity to learn more about the organization and how to get involved.

There was a record number of **Exhibitors** last year and we hope to exceed that number this time. The vendors and agencies that display at the conference are very important to our meeting. You don't want to miss learning about their services and products. Be sure to talk to representatives at each booth to learn.

The **Silent Auction** is always a fun competition to participate in during the week on bidding on great items. Trying to edge out other bidders in the last minutes is fun and a great way to give back to SCPHA. These funds help pay for events throughout the year. All items must be paid for at time of pickup.

Please bring at least 8 - 10 business cards for the "Make Me Remember You" (**Speed Networking**) portion of the program. Networking can be one of the most powerful and productive activities an individual can do to launch and manage his/her career.

The **President's Reception and Awards Banquet**, will be held on Wednesday evening and promises to be spectacular! We will be cheering on some of Public Health's Finest who will be recognized for current accomplishments! We will share a delicious banquet and then have some nice music. Semi-Formal/Dressy attire is requested.

Meeting **conference attire** for all professional sessions is business casual. Because conference-meeting rooms may be chilly, please dress appropriately and bring a wrap or jacket.

### CALLING ALL SHOPPERS!!!!

If this got your attention - then the silent auction is where you need to be. This year's committee members have been busy collecting various items for you to browse and bid on. The silent auction will begin on Wednesday morning and stay open at designated times until the closings on Thursday afternoon. There will be lots of themed baskets; party/beach groupings; Christmas collectibles; SCPHA quilt; gift certificates; hotel/golf packages; girls night out; family fun night and much more. So please bring your checkbook or cash and place your bid on the wonderful items. Committee members are working to have several big items up for bid at a live auction during the awards banquet on Wednesday night. The committee is still accepting new items. All proceeds go not only to support the association's educational growth but to help fund various activities. Remember that items are tax deductible when purchased.

Make sure you register for the 2017 Annual Conference to cash in on some of the great silent auction items. See you in May.

Donna Culbreath/Garrett Gardner/Suzanne Sanders

## ***Continuing Education Units (CEU's)***

This annual professional development and training program has applied for CEUs. Approval is pending for general hours of credit by the Mid-Carolina AHEC and meets the SC AHEC Best Practices Standards. Participants must attend 90% of the program in order to receive a certificate of attendance. No partial credit will be given. The following discipline credentialing entities have also been contacted about credit hours.

**Health Education:** CHES and MCHES Category I continuing education 10 contact hours have been applied for and approval is pending by SC DHEC Office of Community Health Improvement, an approved provider of continuing education credits by the National Commission for Health Education Credentialing, Inc.

**Nursing:** Mid-Carolina AHEC is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission of Accreditation. This nursing continuing education activity have been applied for 10.5 hours.

**Prevention Counselors:** Continuing education 10 credit hours have been applied for and approval is pending by South Carolina Department of Labor, Licensing and Regulation and SC Association of Prevention Professionals and Advocates (SCAPPA).

**Social Work:** Social Workers will receive 10 general contact hours for attendance at the entire conference. Social Work general hours were approved by SC DHEC, Office of Public Health Social Work, an approved provider of Continuing Education Credits by the South Carolina Department of Labor, Licensing and Regulation, Board of Social Work Examiners.

**General:** AHEC hours are currently being assembled and then will be applied for in the next few weeks.

A table will be setup in the registration area where attendees can find more information regarding specific credit information. Be sure to sign the attendance sheets at each session attended. Attendance certificates will be given to all attendees who participate in the full conference.



# 2017 SCPHA Annual Conference *Program Advertising*

Advertise in SC Public Health Association's printed 2017 Annual Conference Program. Educate the conference attendees regarding your company or organization. Enclose the information and check made payable to SCPHA for the following ad size:

- \_\_\_\_\_ Full page (7 x 9½) \$150.00
- \_\_\_\_\_ Half page (5 x 7) \$100.00
- \_\_\_\_\_ Quarter page (3½ x 5) \$50.00

## Ads

High quality camera-ready ads are acceptable or electronic files can be accepted in the following program formats:

Acceptable File Formats are: TIFF, JPG

Camera Ready     Electronic

Name of Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Telephone: (\_\_\_\_) \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Contact: Gloria McCurry at [mccurriga@gmail.com](mailto:mccurriga@gmail.com), phone: 803-788-0309 **Submit Electronic Ads to [mccurriga@gmail.com](mailto:mccurriga@gmail.com) or by US Mail. Extended Deadline Date: March 31, 2017**

Please return to:  
Gloria McCurry  
116 Rockerfella Lane  
Columbia, SC 29223  
FAX: (803) 788-0128





# South Carolina Public Health Association, Inc.

PO Box 11061, Columbia, South Carolina 29211 www.scpha.com

Johnese M. Bostic  
PRESIDENT  
803.898.3898

March 6, 2017

Dear SCPHA Supporter:

SCPHA has had a year of change and growth. We are excited about all that is happening and hope you will be a part of it! The SCPHA 2017 Annual Conference will be in the beautiful city of North Charleston. Make plans to join us **May 24 – 26, 2017** at the South Carolina Public Health Association Annual Education Conference at the Embassy Suites by Hilton Charleston Airport Hotel & Convention Center, 5055 International Boulevard, North Charleston, SC.

The theme for the 2017 annual conference of the South Carolina Public Health Association is **“Public Health: Leading Change, Changing Leaders”**. The focus of the conference is on the work we do with partners that promote and further public health—in all fields and disciplines of public health.

Public Health Professionals from across the state will have the opportunity to hear presentations on a variety of issues. It is only through the support of our loyal and dedicated members, individuals, groups, and businesses such as you, that we are able to hold such successful events that benefit and support those in attendance!

**The deadline for registering as an exhibitor, placing an Ad, and sponsoring an event at the conference has been extended to Friday, March 31, 2017.** We hope you will be a part of this great experience with SCPHA, so please complete the enclosed Sponsorship and Donation Packet (pages 2, 3 and 4, where applicable) and send it back **TODAY!**

If for some reason, you are unable to exhibit or provide sponsorship, please consider advertising in the printed program or donating items for use in our silent auction or as door prizes. If you have any questions, or need help completing this packet, please do not hesitate to contact **Gloria McCurry** at [mccurrqa@gmail.com](mailto:mccurrqa@gmail.com) or by phone at **(803) 788-0309**.

We look forward to seeing you in May!

Sincerely,

*Martha Dunlap & Sharon Crossley*

Martha Dunlap & Sharon Crossley  
Exhibit Committee Co-chairs

Rich P. Timmons  
PRESIDENT-ELECT

Martina Mitchell  
VICE PRESIDENT

Nancie Stover-Nicholson  
SECRETARY

Cheryl Johnson Benjamin  
TREASURER

Michelle L. Myer  
IMMEDIATE PAST  
PRESIDENT

Jan Cooke  
ADMIN COOR  
803.736.9461  
FAX: 803.788.0128

Gloria A. McCurry  
MEMBERSHIP COOR  
803.788.0309

# South Carolina Public Health Association - Annual Educational Conference

Embassy Suites by Hilton Charleston Airport Hotel & Convention Center  
North Charleston, South Carolina  
May 24 - 26, 2017

## SPONSORSHIP and DONATION Packet – Page 2

**General Instructions:** Please complete all applicable sections of this form (pages 2, 3 and 4) and mail with payment to: **SCPHA, Attn: AM Exhibit/Sponsorship Committee, P.O. Box 11061, Columbia, SC 29011**. You also have an option to pay online via PayPal. Please visit our website at [www.SCPHA.com](http://www.SCPHA.com) for more information. Be sure to specify in the notes or comments area who the payment is from and what the payment is for so that we can document accurate records of your contract AND payment.

### Exhibit Only:

**Exhibitor: *For Profit* \$300**

Covers up to 2 company representatives to attend all provided meal functions, one (1) eight-foot table, and recognition placed in conference brochure, power, and WiFi.

**Exhibitor: *Non-Profit* \$200**

Covers up to 2 company representatives to attend all provided meal functions, one (1) eight-foot table, recognition placed in conference brochure, power, and Wi-Fi. (**NOTE:** Non-profit exhibitors may qualify for a discount of \$100 for exhibiting if they are also a confirmed speaker by the Program Committee.)

Please select (X) the appropriate exhibitor level and share an email for future contacts:

\_\_\_\_\_ Exhibitor: For Profit @ \$300 Contact Email: \_\_\_\_\_

\_\_\_\_\_ Exhibitor: Non-Profit @ \$200 Contact Email: \_\_\_\_\_

**Please note:** Some exhibitor's packages include meal tickets as stated in the descriptions. If additional meal tickets are desired, they can be purchased for \$40 each by contacting **Gloria McCurry** at [mccurrga@gmail.com](mailto:mccurrga@gmail.com) or by phone at (803) 788-0309 (no later than March 31, 2017).

### Advertising Only (this is placement of an Ad in the conference program booklet):

\_\_\_\_\_ Advertisement: Full Page @ \$150

\_\_\_\_\_ Advertisement: 1/2 Page @ \$100

\_\_\_\_\_ Advertisement: 1/4 Page @ \$50

\_\_\_\_\_ Personal Ad @ \$15 (this is a text-only personal message; no pictures or logos)

**Cancellation Policy (Exhibits and Ads ONLY):** A written request for a refund **MUST** be sent to SCPHA via e-mail, fax or U.S. Mail and will observe the following:

- if received 0 to 14 days prior to the event, no refund;
- if received 15 to 30 days prior to the event, 1/2 refund minus committed expenses (if applicable); and,
- if received 30 days or more prior to the event, full refund minus committed expenses (if applicable).

Are you donating item(s) for **Silent Auction** and/or **Door Prizes**? Yes  No

Would your Exhibit need an **Electrical Outlet**? Yes  No

## **SPONSORSHIP and DONATION Packet – Page 3**

Do you have any **Other Specific Request** regarding placement of your exhibit? For example, would you prefer to be Near or Away from another exhibit? Specify below.

Near: \_\_\_\_\_ Away: \_\_\_\_\_  
 Other instructions: \_\_\_\_\_

**Exhibit Representative Name(s) (as they would appear on the name badges):**

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

*Please select AND check applicable level(s) and denote the TOTAL amount on page 2 of this contract.*

Sponsorship and Donation Levels	Amount Pledged	Select (X) One or More	Other Conference Sponsorship Levels	Amount Pledged	Select (X) One or More
Diamond ♦	\$5,000		Awards Dinner	\$3,000 - \$5,000	
Platinum ♣	\$2,500		Luncheon	\$2,500 - \$3,000	
Gold #	\$1,500		Continental Breakfast	\$1,000	
Silver +	\$1,000		President's Reception	\$750 - \$1,000	
Bronze ■	\$500		Break	\$500	
Friend of SCPHA ♥	\$499 or Less		Early Bird Reception	\$500	

**Sponsorship and Donation Level Descriptions (as they apply; some include exhibit space):**

<b>Diamond Level ♦</b>	<b>\$5,000</b>
Sponsor or co-sponsor of a specific keynote speaker and/or educational track; opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, recognition as a SCPHA partner at all SCPHA events throughout the year, and 4 full-conference registrations.	
<b>Platinum Level ♣</b>	<b>\$2,500</b>
Opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 3 full-conference registrations.	
<b>Gold Level #</b>	<b>\$1,500</b>
Logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, half-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 2 full-conference registrations.	
<b>Silver Level +</b>	<b>\$1,000</b>
Logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, quarter-page advertisement in conference program and two newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 1 full-conference registrations.	
<b>Bronze Level ■</b>	<b>\$500</b>
Logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, quarter-page advertisement in conference program, detailed company summary in conference program, and link on SCPHA website to run June 1 – May 31**.	
<b>Luncheon or Dinner Sponsorship</b>	<b>\$2,500 - \$5,000</b>
Opportunity to address all attendees during luncheon or dinner in addition to all Diamond Level benefits.	

*\*Must be approved by the Program Committee \*\*Available online by June 15, 2017*

## ***SPONSORSHIP and DONATION Packet – Page 4***

Logos for **Exhibits and Ads** should be submitted in a **camera-ready format** by **March 31, 2017**. Please include contact name, street address and email address and submit them electronically (JPEG and TIFF files are preferred) on zip disks, CDs or e-mailed to **Gloria McCurry** at [mccurrga@gmail.com](mailto:mccurrga@gmail.com).

**Company or Business Name:** \_\_\_\_\_

**Company or Business Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

Total Amount **Enclosed**     \$ \_\_\_\_\_

**OR**

Total Amount **Sending Separately**     \$ \_\_\_\_\_

**Date:** \_\_\_\_\_     **Authorized Signature:** \_\_\_\_\_

**Please make ALL checks payable to: South Carolina Public Health Association (SCPHA)**

P. O. Box 11061  
Columbia, SC 29211  
**Tax ID # 57-6026723**

*\*\* All donations and sponsorships are tax deductible to the extent allowed by the law\*\**

**Additional Notes** (if any):

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Join us for our

## **96th Conference Anniversary Celebration In North Charleston**

**LEARN** new skills — stay up to date with the latest trends and best practices.

**NETWORK** with your peers — get inspired to do something new or get encouraged that you're already on the right track!

**EARN** Continuing Education credits (additional fees apply).

**VISIT** our Public Health Expo — learn about new products and services, meet with solution providers, make new contacts, connect with SCPHA leaders, and much more.

SCPHA was founded in April 1921 by a group of physicians to address critical public health issues in the state. We have evolved into a statewide non-profit organization aimed at advancing the profession by serving Public Health Professionals who endeavor to improve population health.

***Promote! Provide! Advocate!***

**South Carolina Public Health Association (SCPHA)**

**PO Box 11061**

**Columbia, SC 29211**

**[www.scpa.com](http://www.scpa.com)**

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