



## South Carolina Public Health Association, Inc.

PO Box 11061, Columbia, South Carolina 29211 www.scpha.com

Johnese M. Bostic  
PRESIDENT  
803.898.3898

November 28, 2016

Dear SCPHA Supporter:

SCPHA has had a year of change and growth. We are excited about all that is happening and hope you will be a part of it! The SCPHA 2017 Annual Conference will be in the beautiful city of North Charleston. Make plans to join us **May 24 – 26, 2017** at the South Carolina Public Health Association Annual Education Conference at the Embassy Suites by Hilton Charleston Airport Hotel & Convention Center, 5055 International Boulevard, North Charleston, SC.

The theme for the 2017 annual conference of the South Carolina Public Health Association is “**Public Health: Leading Change, Changing Leaders**”. The focus of the conference is on the work we do with partners that promote and further public health—in all fields and disciplines of public health.

Public Health Professionals from across the state will have the opportunity to hear presentations on a variety of issues. It is only through the support of our loyal and dedicated members, individuals, groups, and businesses such as you, that we are able to hold such successful events that benefit and support those in attendance!

**The deadline for registering as an exhibitor, placing an Ad, and sponsoring an event at the conference is Friday, March 17, 2017.** We hope you will be a part of this great experience with SCPHA, so please complete the enclosed Sponsorship and Donation Packet (pages 2, 3 and 4, where applicable) and send it back **TODAY!**

If for some reason, you are unable to exhibit or provide sponsorship, please consider advertising in the printed program or donating items for use in our silent auction or as door prizes. If you have any questions, or need help completing this packet, please do not hesitate to contact **Gloria McCurry** at [mccurrqa@gmail.com](mailto:mccurrqa@gmail.com) or by phone at **(803) 788-0309**.

We look forward to seeing you in May!

Sincerely,

*Martha Dunlap & Sharon Crossley*  
Exhibit Committee Co-chairs

Rich P. Timmons  
PRESIDENT-ELECT

Martina Mitchell  
VICE PRESIDENT

Nancie Stover-Nicholson  
SECRETARY

Cheryl Johnson Benjamin  
TREASURER

Michelle L. Myer  
IMMEDIATE PAST  
PRESIDENT

Jan Cooke  
ADMIN COOR  
803.736.9461  
FAX: 803.788.0128

Gloria A. McCurry  
MEMBERSHIP COOR  
803.788.0309

**South Carolina Public Health Association - Annual Educational Conference**  
**Embassy Suites by Hilton Charleston Airport Hotel & Convention Center**  
**North Charleston, South Carolina**  
**May 24 - 26, 2017**

**SPONSORSHIP and DONATION Packet – Page 2**

**General Instructions:** Please complete all applicable sections of this form (pages 2, 3 and 4) and mail with payment to: **SCPHA, Attn: AM Exhibit/Sponsorship Committee, P.O. Box 11061, Columbia, SC 29011**. You also have an option to pay online via PayPal. Please visit our website at [www.SCPHA.com](http://www.SCPHA.com) for more information. Be sure to specify in the notes or comments area who the payment is from and what the payment is for so that we can document accurate records of your contract AND payment.

**Exhibit Only:**

**Exhibitor: *For Profit* \$300**

Covers up to 2 company representatives to attend all provided meal functions, one (1) eight-foot table, and recognition placed in conference brochure, power, and WiFi.

**Exhibitor: *Non-Profit* \$200**

Covers up to 2 company representatives to attend all provided meal functions, one (1) eight-foot table, recognition placed in conference brochure, power, and Wi-Fi. (**NOTE:** Non-profit exhibitors may qualify for a discount of \$100 for exhibiting if they are also a confirmed speaker by the Program Committee.)

Please select (X) the appropriate exhibitor level and share an email for future contacts:

\_\_\_\_\_ Exhibitor: For Profit @ \$300      **Contact Email:** \_\_\_\_\_  
\_\_\_\_\_ Exhibitor: Non-Profit @ \$200      **Contact Email:** \_\_\_\_\_

**Please note:** Some exhibitor's packages include meal tickets as stated in the descriptions. If additional meal tickets are desired, they can be purchased for \$40 each by contacting **Gloria McCurry** at [mccurrga@gmail.com](mailto:mccurrga@gmail.com) or by phone at **(803) 788-0309** (no later than March 17, 2017).

**Advertising Only (this is placement of an Ad in the conference program booklet):**

\_\_\_\_\_ Advertisement: Full Page @ \$150  
\_\_\_\_\_ Advertisement: 1/2 Page @ \$100  
\_\_\_\_\_ Advertisement: 1/4 Page @ \$50  
\_\_\_\_\_ Personal Ad @ \$15 (this is a text-only personal message; no pictures or logos)

**Cancellation Policy (Exhibits and Ads ONLY):** A written request for a refund **MUST** be sent to SCPHA via e-mail, fax or U.S. Mail and will observe the following:

- if received 0 to 14 days prior to the event, no refund;
- if received 15 to 30 days prior to the event, 1/2 refund minus committed expenses (if applicable); and,
- if received 30 days or more prior to the event, full refund minus committed expenses (if applicable).

Are you donating item(s) for **Silent Auction** and/or **Door Prizes**?    Yes             No

Would your Exhibit need an **Electrical Outlet**?                            Yes             No

**SPONSORSHIP and DONATION Packet – Page 3**

Do you have any **Other Specific Request** regarding placement of your exhibit? For example, would you prefer to be Near or Away from another exhibit? Specify below.

Near: \_\_\_\_\_ Away: \_\_\_\_\_

Other instructions: \_\_\_\_\_

**Exhibit Representative Name(s) (as they would appear on the name badges):**

- |          |          |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

*\*Please select AND check applicable level(s) and denote the TOTAL amount on page 2 of this contract.*

| Sponsorship and Donation Levels | Amount Pledged | Select (X) One or More | Other Conference Sponsorship Levels | Amount Pledged    | Select (X) One or More |
|---------------------------------|----------------|------------------------|-------------------------------------|-------------------|------------------------|
| Diamond ♦                       | \$5,000        |                        | Awards Dinner                       | \$3,000 - \$5,000 |                        |
| Platinum ♣                      | \$2,500        |                        | Luncheon                            | \$2,500 - \$3,000 |                        |
| Gold #                          | \$1,500        |                        | Continental Breakfast               | \$1,000           |                        |
| Silver +                        | \$1,000        |                        | President's Reception               | \$750 - \$1,000   |                        |
| Bronze ■                        | \$500          |                        | Break                               | \$500             |                        |
| Friend of SCPHA ♥               | \$499 or Less  |                        | Early Bird Reception                | \$500             |                        |

**Sponsorship and Donation Level Descriptions (as they apply; some include exhibit space):**

|   |                          |
|---|--------------------------|
| <b>Diamond Level ♦</b>  | <b>\$5,000</b>           |
| Sponsor or co-sponsor of a specific keynote speaker and/or educational track; opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, recognition as a SCPHA partner at all SCPHA events throughout the year, and 4 full-conference registrations. |                          |
| <b>Platinum Level ♣</b>   | <b>\$2,500</b>           |
| Opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 3 full-conference registrations.   |                          |
| <b>Gold Level #</b>   | <b>\$1,500</b>           |
| Logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, half-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 2 full-conference registrations.   |                          |
| <b>Silver Level +</b>   | <b>\$1,000</b>           |
| Logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, quarter-page advertisement in conference program and two newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 1 full-conference registrations.  |                          |
| <b>Bronze Level ■</b>   | <b>\$500</b>             |
| Logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, quarter-page advertisement in conference program, detailed company summary in conference program, and link on SCPHA website to run June 1 – May 31**.  |                          |
| <b>Luncheon or Dinner Sponsorship</b>   | <b>\$2,500 - \$5,000</b> |
| Opportunity to address all attendees during luncheon or dinner in addition to all Diamond Level benefits.   |                          |

\*Must be approved by the Program Committee

\*\*Available online by June 15, 2017

**SPONSORSHIP and DONATION Packet – Page 4**

Logos for **Exhibits and Ads** should be submitted in a **camera-ready format** by **March 17, 2017**. Please include contact name, street address and email address and submit them electronically (JPEG and TIFF files are preferred) on zip disks, CDs or e-mailed to **Gloria McCurry** at [mccurriga@gmail.com](mailto:mccurriga@gmail.com).

**Company or Business Name:** \_\_\_\_\_

**Company or Business Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_

Total Amount **Enclosed** \$ \_\_\_\_\_

**OR**

Total Amount **Sending Separately** \$ \_\_\_\_\_

**Date:** \_\_\_\_\_ **Authorized Signature:** \_\_\_\_\_

**Please make ALL checks payable to: South Carolina Public Health Association (SCPHA)**

P. O. Box 11061  
Columbia, SC 29211  
**Tax ID # 57-6026723**

*\*\* All donations and sponsorships are tax deductible to the extent allowed by the law\*\**

**Additional Notes** (if any):

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