

2019 SCPHA Golf Tournament



Sponsorship Packet

2019 SCPHA Golf Tournament Promotional Packages

Tournament Sponsor - \$2,500 Sponsorship

SCPHA is currently seeking a title sponsor for its upcoming Golf Tournament Fundraiser to be held on September 20, 2019 at the Spur @ Northwoods Golf Course in Columbia, SC. This would be a great opportunity to advertise and promote your business or service to more than 250 members statewide as well as the general population in Columbia, SC. This sponsorship offers your company the following **PLATINUM** promotional package:

- Recognition as Title Sponsor on all printed material and acknowledgement at the starting ceremony; Advertising and promotional material in the golfer welcome packets;
- Full-page Ad in the 2020 Annual Meeting Program;
- Full-page Ad in two editions of the SCPHA newsletter;
- Link placed on the SCPHA Facebook Page and Twitter Account;
- Paid Registration for a team of four (4)!

First Place Winner Sponsor - \$1,500 Sponsorship

Includes the following **GOLD** promotional package:

- Full-page ad in the 2020 Annual Meeting Program;
- Full-page ad in two editions of the SCPHA newsletter and recognition at the sponsored hole;
- Link placed on the SCPHA Facebook Page and Twitter Account;
- Acknowledgement at the closing ceremony;
- Paid Registration for a team of four (4);
- Recognition at the sponsored hole.

Lunch Sponsor - \$1,500 Sponsorship

Includes the following **GOLD** promotional package:

- Full-page ad in the 2020 Annual Meeting Program;
- Full-page ad in two editions of the SCPHA newsletter;
- Link placed on the SCPHA Facebook Page and Twitter Account;
- Acknowledgement at the closing ceremony;
- Paid Registration for a team of four (4);
- Recognition at the sponsored hole.
- Recognition at lunch venue.

Driving Range Sponsor - \$1,000 Sponsorship

Includes the following **BRONZE** promotional package:

- Paid Registration for a team of four (4);
- Visible signage, including company name and logo, located on the driving range;
- Company name and logo in tournament program;
- Company products in giveaway bags;
- Acknowledgement at the closing ceremony.

Cart Sponsor - \$1,000 Sponsorship

Includes the following **BRONZE** promotional package:

- Paid Registration for a team of four (4);
- Visible signage, including company name and logo, located on the driving range;
- Company name and logo in tournament program;
- Company products in giveaway bags;
- Acknowledgement at the closing ceremony.

Long Drive Sponsor - \$850 Sponsorship

Includes the following **SILVER+** promotional package:

- Paid Registration for a team of four (4);
- Logo/name on tee box sign;
- Logo/name on signage at putting green;
- Logo/name in tournament program;
- Acknowledgement at the closing ceremony.

Second Place Winner Sponsor - \$800 Sponsorship

Includes the following **SILVER** promotional package:

- Full-page ad in the 2020 Annual Meeting Program;
- Full-page ad in two editions of the SCPHA newsletter;
- Recognition at the sponsored hole;
- Link placed on the SCPHA Facebook Page and Twitter Account;
- Acknowledgement at the closing ceremony;
- Recognition at the sponsored hole.

Putting Green Sponsor - \$600 Sponsorship

Includes the following **BLUE** promotional package:

- Paid Registration for a team of four (4);
- Logo/name on signage at putting green;
- Logo/name in tournament program;
- Acknowledgement at the closing ceremony.

Third Place Winner Sponsor - \$500 Sponsorship

Includes the following **GREEN** promotional package:

- Half-page Ad in two editions of the SCPHA newsletter;
- Recognition at the sponsored hole;
- Link placed on the SCPHA Facebook Page and Twitter Account;
- Acknowledgement at the closing ceremony.

Individual Hole Sponsor - \$100 Sponsorship

This level of sponsorship, **YELLOW**, will secure recognition at the sponsored hole.

Sponsor Information

Company Name: _____

Company Address: _____

Contact Name and Title: _____

Contact Phone: _____

Contact E-Mail: _____

FaceBook Page Address _____

Twitter Handle _____

To secure your promotional package, please follow these directions:

1. Please attach company logo, any wording, logos, etc. [pdf (preferred) or .jpg, please] for your advertisement, either on Hole Signs, newsletters, or the Annual Conference program.
2. Please be sure to place a check mark or an “X” next to your selected sponsorship level.
3. Finally, if you are interested in an online payment option, please contact Lillie Hall by email at HALLLM@dhec.sc.gov and note “*SCPHA Online Payment*” in the subject line, otherwise make your check or money order payable to SCPHA and mail it to:

Richard P. Funderburk, Chair
SCPHA Golf Tournament Committee
804 Marion Sims Drive
Lancaster, SC 29720