



SOUTH CAROLINA PUBLIC HEALTH ASSOCIATION

**2018 Annual Conference
February 21 – 23, 2018
Myrtle Beach, South Carolina**

***“Getting Comfortable Embracing the Uncomfortable:
Turning Our Education Into Action”***

Exhibitor, Sponsorship and Information Packet



South Carolina Public Health Association, Inc.

PO Box 11061, Columbia, South Carolina 29211 www.scpa.com

Rich Timmons
PRESIDENT
803.576-2761

November 3, 2017

Dear SCPHA Supporter:

The South Carolina Public Health Association has had another year of change and growth. We are excited about all that is happening and hope you will be a part of it! The SCPHA 2018 Annual Conference will be in the beautiful city of Myrtle Beach, South Carolina. Make plans to join us **February 21 – 23, 2018** at the South Carolina Public Health Association Annual Conference at the Sheraton Myrtle Beach Convention Center Hotel, 2101 N. Oak Street, Myrtle Beach, South Carolina.

The theme for the 2018 annual conference of the South Carolina Public Health Association is **“Getting Comfortable Embracing the Uncomfortable: Turning Our Education Into Action”**. The focus of the conference is on the work we do with partners that promote and further public health—in all fields and disciplines of public health.

Public Health Professionals from across the state will have the opportunity to hear presentations on a variety of issues. It is only through the support of our loyal and dedicated members, individuals, groups, and businesses such as you, that we are able to hold such successful events that benefit and support those in attendance!

The deadline for registering as an exhibitor, placing an ad, and sponsoring an event at the conference is Thursday, January 25, 2018. We hope you will be a part of this great experience with SCPHA, so please complete the enclosed Exhibit, Sponsorship and Donation Packet (pages 2, 3 and 4, where applicable) and send it back **TODAY!**

If for some reason, you are unable to exhibit or provide sponsorship, please consider advertising in the printed program or donating items for use in our silent auction or as door prizes. If you have any questions, or need help completing this packet, please do not hesitate to contact **Gloria McCurry** at mccurrqa@gmail.com or by phone at **(803) 788-0309**.

We look forward to seeing you in February!

Sincerely,

Martha Dunlap

Martha Dunlap
Exhibit Committee Chair

Johnese M. Bostic

Johnese M. Bostic
Scholarship Committee Chair

Martina Mitchell
PRESIDENT-ELECT

Henry Counts
VICE PRESIDENT

Gloria A. McCurry
SECRETARY

Cheryl Johnson Benjamin
TREASURER

Johnese M. Bostic
IMMEDIATE PAST
PRESIDENT

Jan Cooke
ADMIN COOR
803.736.9461
FAX: 803.788.0128

Gloria A. McCurry
MEMBERSHIP COOR
803.788.0309

South Carolina Public Health Association - Annual Educational Conference

**Sheraton Myrtle Beach Convention Center Hotel
2101 N. Oak Street
Myrtle Beach, South Carolina.
February 21 - 23, 2018**

EXHIBIT, SPONSORSHIP and DONATION Packet – Page 2

General Instructions: Please complete all applicable sections of this form (pages 2, 3 and 4) and mail with payment to: **SCPHA, Attn: Exhibit/Sponsorship Committees, P.O. Box 11061, Columbia, SC 29011**. You also have an option to pay online via PayPal. Please visit our website at www.SCPHA.com for more information. Be sure to specify in the notes or comments area who the payment is from and what the payment is for so that we can document accurate records of your contract AND payment.
Payment for exhibits and sponsorship must be received no later than February 1, 2018

Exhibit Only:

Exhibitor: *For Profit* \$325

Covers up to 2 company representatives to attend all provided meal functions, one (1) draped six-foot table, and recognition placed in conference brochure. If you need an electrical outlet, there is an additional fee of \$95.00.

Exhibitor: *Non-Profit* \$225

Covers up to 2 company representatives to attend all provided meal functions, one (1) draped six-foot table, recognition placed in conference brochure. If you need an electrical outlet, there is an additional fee of \$95.00.

Please select (X) the appropriate exhibitor level and share an email for future contacts:

_____ Exhibitor: For Profit @ \$325 Contact Email: _____
_____ Exhibitor: Non-Profit @ \$225 Contact Email: _____

Please note: Some exhibitor's packages include meal tickets as stated in the descriptions. If additional meal tickets are desired, they can be purchased for \$45 each by contacting **Gloria McCurry** at mccurrga@gmail.com or by phone at **(803) 788-0309** (no later than **Thursday, February 1, 2018**).

Advertising Only (this is placement of an Ad in the conference program booklet):

_____ Advertisement: Full Page @ \$175
_____ Advertisement: 1/2 Page @ \$125
_____ Advertisement: 1/4 Page @ \$65
_____ Personal Ad @ \$20 (this is a text-only personal message; no pictures or logos)

Donating item(s) for **Silent Auction** and/or **Door Prizes**: Yes No

Electrical Outlet (\$95.00 additional fee) Yes No

Exhibit setup will be on Tuesday afternoon, February 20, 2018, time and exhibit location to be announced at a later date. Exhibit breakdown will be Thursday afternoon, February 22, 2018, time to be announced at a later date.

EXHIBIT, SPONSORSHIP and DONATION Packet – Page 3

Do you have any **Other Specific Request** if so, please specify?

Near: _____ Away: _____

Other instructions: _____

Exhibit Representative Name(s) (as they would appear on the name badges):

1. _____ 2. _____

****Please select AND check applicable level(s) and denote the TOTAL amount on page 4 of this contract.***

Sponsorship and Donation Levels	Amount Pledged	Select (X) One or More	Other Conference Sponsorship Levels	Amount Pledged	Select (X) One or More
Diamond ♦	\$5,000		Friend of SCPHA ♥	\$499 or Less	
Platinum ♣	\$2,500		Luncheon	\$4,000	
Gold #	\$1,500		President’s Reception	\$1,000	
Silver +	\$1,000		Early Bird Reception	\$500	
Bronze ■	\$500		Meeting Break	\$500	

Sponsorship and Donation Level Descriptions (as they apply; some include exhibit space):

Diamond Level ♦ \$5,000
Sponsor or co-sponsor of a specific keynote speaker and/or educational track; opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, organizational membership to SCPHA, and recognition as a SCPHA partner at all SCPHA events throughout the year, and 4 full-conference registrations.
Platinum Level ♣ \$2,500
Opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, organizational membership to SCPHA, and 3 full-conference registrations.
Gold Level # \$1,500
Logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, half-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, organizational membership to SCPHA, and 2 full-conference registrations.
Silver Level + \$1,000
Logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, quarter-page advertisement in conference program and two newsletters, detailed company summary in conference program, organizational membership to SCPHA, and 1 full-conference registrations.
Bronze Level ■ \$500
Logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, quarter-page advertisement in conference program, detailed company summary in conference program.
Luncheon Sponsorship \$4,000
Opportunity to address all attendees during luncheon.

EXHIBIT, SPONSORSHIP and DONATION Packet – Page 4

All logos for exhibits, sponsorships, donations and ads should be submitted in a **camera-ready format** by **Thursday, January 25, 2018**. Please include contact name, street address and email address and submit them electronically (JPEG and TIFF files are preferred) on zip disks, CDs or e-mailed to **Gloria McCurry** at mccurrqa@gmail.com.

Company or Business Name: _____

Company or Business Address: _____

Phone: _____

E-mail: _____

Website: _____

Total Amount **Enclosed** \$ _____

OR

Total Amount **Sending Separately** \$ _____ Date: _____

All payments for exhibits and sponsorship must be received by no later than Thursday, February 1, 2018.

Date: _____ Authorized Signature: _____

Cancellation Policy: A written request for a refund **MUST** be sent to SCPHA via e-mail, fax or U.S. Mail and will observe the following:

- if received 0 to 14 days prior to the event, no refund;
- if received 15 to 30 days prior to the event, 1/2 refund minus committed expenses (if applicable); and,
- if received 30 days or more prior to the event, full refund minus committed expenses (if applicable).

Please make ALL checks payable to: South Carolina Public Health Association (SCPHA)

P. O. Box 11061
Columbia, SC 29211
Tax ID # 57-6026723

*** All donations and sponsorships are tax deductible to the extent allowed by the law***

Additional Notes (if any):
