



Get out of your comfortable chair
and join us for the call to action.

It is time to
Promote! Provide! Advocate!



**SOUTH CAROLINA PUBLIC HEALTH
ASSOCIATION**

2018 SCPHA Annual Conference Registration Brochure

*Getting Comfortable Embracing the Uncomfortable: Turning Our Education
into Action*

February 21-23, 2018
Sheraton Myrtle Beach Convention Center Hotel
Myrtle Beach, SC

Follow us on Twitter: [@SCPHA1921](#) | Like us: [facebook.com/ SCPHAInfo](#)
Call us: 803-736-9462 | Email us: [scphaonline@gmail.com](#) | Visit us: [scpha.com](#)

Conference Overview and Schedule

Join SCPHA at our 2018 Annual Conference! **“Getting Comfortable Embracing the Uncomfortable: Turning Our Education into Action”** is the theme for our annual conference, being held **February 21 - 23, 2018**, in the beautiful city of **Myrtle Beach**. We’re excited to hold our conference back in Myrtle Beach this year and hope that this will allow many more of our members and public health colleagues to attend. The focus of the conference is on the work we do with partners that promote and further public health—in all fields and disciplines of public health.

We will convene **Wednesday, February 21 through Friday, February 23, 2018, at the Sheraton Myrtle Beach Convention Center Hotel**, 2101 North Oak Street, Myrtle Beach, South Carolina. Join us on **Tuesday, February 20, 2018**, for early networking opportunities and our early-bird reception--check-in Tuesday, so you don’t miss a minute of the conference!

We are excited to announce our conference keynote speaker, Dr. Joseph Telfair, President of the American Public Health Association (APHA). He will share an overview of the public health agenda from a national perspective and use his experiences and expertise to provide several training sessions to our members. We will also hear from many other experts from the state and regional levels.

Our tentative agenda outlines the conference’s activities and presentation focus areas—and when you will be able to listen to our fantastic keynote and plenary speakers, as well as our current session speakers!

For a very full two and a half days, we will hear from public health professionals in agencies and academia, and learn from them and each other. We’re excited about the line-up of speakers and topics, and expect that this annual conference will provide professional development, and improvement of collaborative relationships between professional disciplines and staff from various agencies charged with addressing public health in South Carolina. We are especially looking forward to furthering collaborative work between those preparing for careers in Public Health and professionals performing heroic work each day. Continuing education credits are being applied for, as noted elsewhere in this document.

Contact Martina Mitchell, President-elect, if you have specific questions about agenda topics, speaker credentials, CEU credit for your specific discipline, etc. mdmingo@yahoo.co

2018 SCPHA Annual Conference
Professional Development Training – [Tentative Agenda](#)
Getting Comfortable Embracing the Uncomfortable: Turning Our Education into Action
 Sheraton Myrtle Beach Convention Center Hotel
 Myrtle Beach, South Carolina

Tuesday, February 20, 2018

3:00 pm – 5:30 pm	Exhibits, Registration, Continuing Education and Membership Setup
4:00 pm – 11:00 pm	Hotel Check-in
5:30 pm – 7:30 pm	Early Bird Networking Event

Wednesday, February 21, 2018

8:00 am – 4:00 pm	Registration, Continuing Education, Membership Information, and Exhibits Open	
8:30 am – 9:40 am	<p style="text-align: center;">Keynote Session I (BC Ballroom) Welcome and Logistics, Greetings, Invocation Rich P. Timmons</p> <p style="text-align: center;"><i>Progress, Not Perfection</i> Sohailla Digsby, RDN, LD</p>	
9:40 am – 9:50 am	<p style="text-align: center;">Break Visit Exhibitors</p>	
9:50 am – 10:55 am	<p style="text-align: center;">Keynote Session II (BC Ballroom) <i>APHA, Affiliates Responding To and Shaping Public Health – Emerging Challenges, Opportunities for Leadership, Advocacy, and Change</i> Joseph Telfair, Dr.PH, MSW, MPH</p>	
10:55 am – 11:15 am	<p style="text-align: center;">Break Poster Setup Visit Exhibitors</p>	
11:15 am – 12:20 pm	<p style="text-align: center;">Concurrent Session I (102-103 Meeting Room) <i>Perceptions of Substance Use Motivations Among College Students</i> Christy Kollath-Cattano, Ph.D.</p> <p style="text-align: center;"><i>Health Promotion in Underserved Communities</i> Henry Counts, MPH</p>	<p style="text-align: center;">Concurrent Session I (BC Ballroom) <i>Past, Present, and Future: Obesity Prevention in Fairfield County</i> Agnes “Mac” Russell, RDN, LDN</p> <p style="text-align: center;"><i>Disparities in Prevalence of Neural Tube Defects: Evidence from South Carolina’s Action Surveillance Program</i> Katherine Zielke, RN, MPH Kimberly Jenkins, RN, BSN</p>
12:20 pm – 1:30 pm	<p style="text-align: center;">Lunch Provided (106-107 Meeting Room) <i>Doing Public Health in Africa...Using Everthing I Learned at DHEC</i> James J Gibson, MD, MPH</p>	
1:30 pm – 2:55 pm	<p style="text-align: center;">Concurrent Session II (102-103 Meeting Room) <i>Infectious Disease in a Changing Climate</i> Eric R. Brenner, MD</p> <p style="text-align: center;"><i>SC State Health Assessment Data Walk</i> Patsy Myers, Dr.PH</p>	<p style="text-align: center;">Concurrent Session II (BC Ballroom) <i>Metabolism Makeover</i> Sohailla Digsby, RDN, LD</p> <p style="text-align: center;"><i>Communicate with Impact Using Behavior Change Strategies for Weight Management Counseling</i> Nina Crowley, Ph.D. , RND, LD</p>
2:55 pm – 3:25 pm	<p style="text-align: center;">Posters Session</p> <ol style="list-style-type: none"> Portavia Featherstone, MSPH – Fruit and Veggies – Are WIC Kids Getting Enough Gabrielle Mooneyham; Melba Hernandez-Tejada, DHA; Ron Acierno, Ph.D. – Elder Abuse, A Public Health Concern: Examining Racial Differences Jordan Hardy, LMSW; Melba Hernandez-Tejada, DHA; Ron Acierno, Ph.D. – PTSD, Depression, Anxiety, Elder Abuse and Neglect, Trauma Focused Counseling, Strengths-Based Approaches to Bolstering Mental Health Jennifer Mandelbaum, MPH; Maryam Alhabas, MSPH; Anna Mesa – Barriers to Exclusive Breastfeeding and Motivations for Early Introduction of Formula Among Latina Mothers in Columbia, SC Alycia Boutté, MPH – The Association Between Stress, Depressive Symptoms, and Diet Quality in Pregnancy: A Narrative Review Chelsea Lynes, MSPH; Harley T. Davis, MSPH, Ph.D. – Examining Demographics of Adults Refusing Questions Related to Adverse Childhood Experiences: A 2014-2016 Behavioral Risk Factor Surveillance System Analysis Mara Steedley, BA; Melba Hernandez-Tejada, DHA; Ron Acierno, Ph.D. – Training Health Care Providers to Address Elder Abuse in Their Practice: Review of Achievements of a Training Program Victoria Greer, MPH, CHES; Rachel Ciccarelli, MPH – How Are We Handling Salmonella in South Carolina: A Review of Salmonella Reporting David Young, MPH; Meghan Holst – Is It Shigella or E. Coli? 	

3:25 pm – 4:40 pm	Concurrent Session III (102-103 Meeting Room) <i>Lumps are Not Always Mumps</i> Rebecca Whisenhung, BSN, RN <i>Culture's Effect on Public Health Nursing</i> Patricia Barrett, RN, BSN, MPH	Concurrent Session III (BC Ballroom) <i>The New Dietary Guidelines for Americans: What Americans Should Eat and How to Help Them Do It</i> Debbie Petitpain, MS, RDN <i>SNAP-Nutrition Education Strategies and Initiatives</i> Sandra Spann, MS, RDN, LD
4:40 pm	Adjourn	
5:30 pm – 7:00 pm	President's Reception	

Thursday, February 22, 2018

8:00 am – 4:00 pm	Registration, Continuing Education, Membership Information and Exhibits Open	
8:30 am – 9:00 am	Keynote Session III (BC Ballroom) <i>From Heroin to Hope</i> Bobby Brazell, B.S., CPSS, EMT-P Director of Client Services, SC SHARE <i>(A Light Assortment of Breakfast Items Will Be Served Beginning at 8:15 am)</i>	
9:00 am – 9:50 am	Keynote Session IV (BC Ballroom) The State of Public Health in South Carolina Lillian Peake, MD, MPH Director of Public Health, South Carolina Department of Health & Environmental Control	
9:50 am – 10:05 am	Break Visit Exhibitors	
10:05 am – 11:20 pm	Concurrent Session IV (102-103 Meeting Room) <i>Development-Enhancement of Assessment Monitoring and Evaluation – Knowledge, Skills, and Tools for Practice</i> Joseph Telfair, DrPH, MPH, MSW President, APHA	Concurrent Session IV (BC Ballroom) <i>Working in a Non-Traditional Social Work Role</i> Joanne Hobbick, LMSW
11:20 pm – 11:35 am	Break Visit Exhibitors	
11:35 am – 12:30 pm	Keynote Session V (BC Ballroom) <i>Human Trafficking 101</i> Jennifer Thompson Executive Director, Lighthouse for Life	
12:20 pm – 1:30 pm	Lunch (On Your Own) Visit Exhibitors	
1:30 pm – 2:45 pm	Concurrent Session V (102-103 Meeting Room) <i>Environmental Influences on Child Health Outcomes (ECHO): The National Program and Science Originated from NICHD Fetal Growth Studies</i> John Vena, Ph.D <i>Nurse-Family Partnership: Helping First-Time Parents Succeed</i> Catherine McBride, MSN, RN	Concurrent Session V (BC Ballroom) <i>The Role of the STD/HIV Social Worker in Ending the Epidemics in South Carolina</i> Yvette Jeffries, LMSW <i>The Power of One: Interpersonal Violence and Bystander Intervention</i> Corey Ingram, LMSW
2:45 pm – 3:10 pm	Break Visit Exhibitors	
3:10 pm – 4:25 pm	Concurrent Session VI (102-103 Meeting Room) <i>South Carolina's Data to Care Program: Targeting Re-engagement in Care Efficiently</i> Kenishia Golden, BSW, MS <i>Topic Title TBD</i> Christina Lynn, MD Behavioral Health Medical Director Grand Strand Medical Center	Concurrent Session VI BC Ballroom) <i>Project Management for Social Workers</i> Karla Buru, MSW, MPH Mary Lohman-Vargas, LMSW, MPH
4:25 pm	Adjourn	
4:30 pm – 5:00 pm	Exhibit Breakdown	

Friday, February 23, 2018

8:00 am – 12:00 pm	Continuing Education, and Membership Information Open
8:30 am – 9:00 am	Keynote Session VI (BC Ballroom) <i>Developing SCPHA's Organizational Capacity – Four Key Action Steps</i> Rich P. Timmons, President Martina Mitchell, President Elect
9:00 am – 10:00 am	Keynote Sessions VI (BC Ballroom) <i>Addressing the Warning Signs of Youth Suicide</i> Alex Karydi, Ph.D., LMFT, CSAC, CAC Program Director, South Carolina Youth Suicide Prevention Initiative
10:00 am – 10:10 am	Break
10:10 am – 11:25 am	Keynote Sessions VII (BC Ballroom) <i>Public Health Implications of Climate Change</i> Hannah Noel-Bouchard, RN, BSN <i>A Look into DHEC's Environmental Justice and Community Engagement Program</i> Lawra Boyce, BS Michael Bailey, BS
11:25 am – 11:45 pm	Closing Session (BC Ballroom) <i>Final Remarks and Door Prizes</i> Rich P. Timmons President, South Carolina Public Health Association Adjourn
12:00 pm – 1:00 pm	Hotel Check-Out

You are cordially invited to SCPHA's

Early Bird Reception and Networking Event

Tuesday, February 20, 2018

5:30—7:30 p.m.

Sheraton Myrtle Beach Convention Center Hotel

Special Events

Join us on Tuesday, February 20, 2018 from 5:30 – 7:30 pm for our **Early Bird Networking Event** for conference attendees. Attendees are encouraged to check into the Sheraton Myrtle Beach Convention Center Hotel on Tuesday, February 20, 2018, as the opening session will begin bright and early Wednesday morning, February 21, 2018, at 8:30 am. All are invited! Details will be included with your conference reminder notices and in the conference program!

There was a record number of **Exhibitors** last year and we hope to exceed that number this time. The vendors and agencies that display at the conference are very important to our meeting. You don't want to miss learning about their services and products. Be sure to talk to representatives at each booth to learn.

The **President's Reception** will be held on Wednesday, February 21, 2018 from 5:30 to 7:00 p.m.

Meeting **conference attire** for all conference sessions is casual business attire. Because conference-meeting rooms may be cooler than normal, please dress appropriately and bring jacket, sweater, or wrap.

You are cordially invited to SCPHA's

President's Reception

Wednesday, February 21, 2018

5:30—7:00 p.m.

Sheraton Myrtle Beach Convention Center Hotel

Conference Registration

Registration:

You may register and pay online at www.scpa.com - select Events on the menu. Online payment is processed through PayPal. For your convenience, you may mail in your registration form and payment to the address on the registration form. Also, in order to receive the member rate, you **MUST** be a current member in **GOOD STANDING** (membership dues are paid and up to date as of the date of your registration or by the registration deadline, whichever comes first). To complete your registration for the conference, we **MUST** receive the conference registration **AND** payment by **Wednesday, February 14, 2018**. On-site registration and payment will be available, but pre-registration is encouraged, or you will be assessed a late charge.

A registration form is included in this brochure and also available on the SCPHA website: www.scpa.com. There are three (3) ways to register:

1. Register and pay online: Visit www.scpa.com, click Events, 2018 SCPHA Annual Conference, and Register and pay through Pay Pal.
2. Register online and mail in payment: SCPHA, ATTN: Gloria A. McCurry, 116 Rockerfella Lane, Columbia, SC 29223.
3. Mail in registration form and payment to SCPHA, ATTN: Gloria A. McCurry, 116 Rockerfella Lane, Columbia, SC 29223.

If you have any questions regarding your membership dues or registration, please contact Gloria A. McCurry at mccurrqa@gmail.com or (803) 788-0309.

Important notice regarding cancellation: Cancellation MUST be received in writing by the membership coordinator, Gloria A. McCurry at mccurrqa@gmail.com, no later than Friday, **February 16, 2018**. Cancellation made after **February 16, 2018**, will result in forfeiture of your full registration fee.

Upon arrival to the conference location, please come to the Registration table to receive your conference registration packet. The packet will contain the conference program and any updates that occurred after the program was distributed.

2018 SCPHA Annual Conference Registration Form
Sheraton Myrtle Beach Convention Center Hotel
Myrtle Beach, South Carolina
February 21 – 23, 2018

Participant Information (*Print or Type name as you wish it to appear on the badge*)

Everyone attending this meeting must register. An identification badge is required for admission to all events.

Name: _____ Title: _____

Agency/Organization: _____ Program Area: _____

Address: _____ Credentials: _____

City: _____ State: _____ Zip: _____ Telephone: (____) ____ - _____

Email Address: _____ SCPHA Member #: _____

***Please list any special needs, requests, or dietary restrictions:** _____

REGISTRATION	Early Reg. (Feb. 14th)	Late/On-Site (after Feb. 14th)	Number Attending	Total Amount Paid
Full Meeting (Thursday - Friday)				
<input type="checkbox"/> Non-Member - Conference Fee	\$185.00	\$210.00		\$ _____
<input type="checkbox"/> Regular Members (<i>current in good standing</i>)	\$150.00	\$190.00		\$ _____
<input type="checkbox"/> Member Retiree or Member Student (<i>current in good standing</i>)	\$90.00	\$135.00		\$ _____
<input type="checkbox"/> Registration Fee for Speakers	\$50.00			\$ _____
One Day Registration				
<input type="checkbox"/> Wednesday or <input type="checkbox"/> Thursday	\$75.00	\$80.00		\$ _____
<input type="checkbox"/> Friday	\$30.00	\$30.00		\$ _____
I will attend the following special events: <input type="checkbox"/> Yes <input type="checkbox"/> No Early Bird Reception, Tuesday, February 20, 2018 (5:30 pm - 7:30 pm) [Included in conference registration fee] <input type="checkbox"/> Yes <input type="checkbox"/> No President's Reception, Wednesday, February 21, 2018 (5:30 pm - 7:00 pm)				

Payment Information: A check or copy of PO/DEV **must** be attached to this registration form and received by **Wednesday, February 14, 2018**. You may also register online and pay through PayPal: Visit www.scpa.com and click Events.

Cancellation Policy: Cancellation must be received in writing by the membership coordinator, Gloria McCurry at mccurrga@gmail.com, no later than Friday, February 16, 2018. Cancellation made after Friday, February 16, 2018, will result in forfeiture of your full registration fee.

Please make Check or Money Order Payable to:
SC Public Health Association

Return completed form and check/mo (or copy of PO/DEV) to:

SCPHA
Attn: 2018 Annual Conference Registration
Gloria A. McCurry
 116 Rockerfella Lane
Columbia, SC 29223

Questions?

- Please contact SCPHA membership coordinator at 803-788-0309 or mccurrga@gmail.com or access our website scpha.com.
- If paying by personal or company check, the receipt will be in your registration packet.

Payment Method:

- Check/Money order payable to SCPHA
- Online through PayPal
- PO/DEV# (with copy) _____

For SCPHA Office Use Only
 Receipt No. 18-____ Date Rec'd _____

Payment Amount \$ _____

- Purchase Order No. _____
- Check/MO No. _____
- PayPal Trans ID _____
- SCPHA - authorized by _____
- Date of Deposit _____

Conference and Hotel Accommodations

Property Location: The Sheraton Myrtle Beach Convention Center Hotel is located at 2101 North Oak Street, Myrtle Beach, South Carolina, 29577, just moments from the beach.

An Effortless Travel Experience at Our Myrtle Beach, South Carolina Hotel. Discover the best of Myrtle Beach at Sheraton Myrtle Beach Convention Center Hotel. Just two blocks from the beach and boasting a direct connection to the Myrtle Beach Convention Center, we're a premier destination for both business and leisure travel with direct access to the convention center. The Myrtle Beach International Airport is just 4 miles away.

Relax and recharge in our hotel's modern, 400 guest rooms with well-equipped accommodations, all of which feature signature Sheraton Signature beds, plus complimentary Wi-Fi Internet access. Stay connected in our Link@Sheraton lobby work area and allow our 250,000 square feet of modern meeting and event space to set the backdrop for a successful business event or breathtaking wedding in Myrtle Beach. We also boast a full-service restaurant, Vidalia's, an on-site spa and an indoor and outdoor swimming pool complex in sunny Myrtle Beach, South Carolina. Let your AAA card take you places. Make the most of your membership in Myrtle Beach. • Save 15% on weekdays • Save 10% on weekends

The Sheraton Myrtle Beach Convention Center Hotel offers a variety of comforts and conveniences to make your stay memorable. Connect with our knowledgeable concierge staff to assist with arranging onsite or off-site services and activities like dinner reservations, golfing, or fishing.

Parking Services:

The self-parking fee has been waived. However, valet parking is \$13 per night. Also, the hotel offers car rental services from our concierge.

Guest Rooms:

Make yourself at home in a beautifully decorated room. All rooms are non-smoking and features flat-screen TV, telephone with data port, desk, mini refrigerator, free WiFi and bottled water. A Traditional room offers exterior views of surrounding property and a deluxe room offers beautiful ocean views.

Dining Options: Signature Southern Dining In Myrtle Beach

The Sheraton Myrtle Beach offers some of the best restaurants right here at the hotel. We provide fantastic breakfast, lunch, and dinner options so you can enjoy the best of Myrtle Beach without leaving the hotel. Dine with us at Vidalia's, our Southern-inspired restaurant serving breakfast, lunch and dinner in Myrtle Beach. We also offer travelers grab-and-go fare at Coffee & Cream and light bites and cocktails at M-Bar.

Sheraton Club: Enjoy Club Level: Free Breakfast, Snacks and More

Club guests are also invited to relax in the Club Lounge. This upscale retreat offers complimentary breakfast, afternoon hors d'oeuvres and a variety of beverage options. This private area is the perfect place to meet friends or colleagues or simply relax by reading the newspaper or watching your favorite TV show. For guests who are here to work during their stay, the Club Lounge has a copier/fax/printer and complimentary office supplies at your disposal; high speed internet access and local and 800 phone calls and upgraded room amenities and more.

Recreation, Spa, Premium Amenities:

Whatever the weather, enjoy our indoor heated pool. Bring the family or simply relax poolside for a calming afternoon.

Visit our fitness facility, featuring state-of-the-art cardiovascular machines with individual TV monitors, free weights, and weight machines.

Link@Sheraton:

Stay connected with Link@Sheraton, located in our hotel lobby. Enjoy free internet access, printing services, and light food and beverages in our lounge area.

Additional Services:

- Concierge Service
- Laundry/Valet Service
- Guest Laundromat available on property
- Completely smoke-free facilities
- Luggage Storage
- Disability Accessible Facilities
- Massage Treatments
- Golf Courses Nearby
- Beaches Nearby
- Shopping Nearby
- Gift Shop
- Safe Deposit Boxes
- Car Rental Service
- Cash Machine (ATM)
- Sun Deck
- Free Wireless High-Speed Internet Access in Public Areas

Local Attractions:

- 1.Myrtle Beach International Airport
- 2.Broadway at the Beach
- 3.Brookgreen Gardens
- 4.Margaritaville
- 5.The Carolina Opry

Hotel Information:

- Check-in time: 4 PM
- Check-out time: 11 AM
- Complimentary Wi-Fi Internet Access for SPG Members

Rooms: A block of rooms has been reserved at the Sheraton Myrtle Beach Convention Center Hotel at a special rate. **For phone reservations, please call 1-888-627-8203 and ask for the SC Public Health Association room block or Group ID#6185 or you can make reservations online at the following website link: <https://www.starwoodmeeting.com/Book/SCPUBLICHEALTH18>** be sure to mention "SCPHA" in order to get the conference rate of \$93.00 per night (plus 16% fees and taxes for a total of \$107.88).

Deadline for receiving the conference rate is **Thursday, February 1, 2018**. After this date, rooms and rates will depend on availability.

Continuing Education Units (CEU's)

This annual professional development and training program will be applying for CEUs. However, we are still receiving abstracts and confirming speakers and do not have a final figure at this time for the number of CEU credit hours for which we will be applying. Participants must attend 90% of the program in order to receive a certificate of attendance. No partial credit will be given. The following discipline credentialing entities will also be contacted about credit hours.

Health Education: CHES and MCHES Category by SC DHEC Office of Community Health Improvement, an approved provider of continuing education credits by the National Commission for Health Education Credentialing, Inc.

Nursing: Mid-Carolina AHEC is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission of Accreditation.

Prevention Counselors: South Carolina Department of Labor, Licensing and Regulation and SC Association of Prevention Professionals and Advocates (SCAPPA).

Social Work: SC DHEC, Office of Public Health Social Work, an approved provider of Continuing Education Credits by the South Carolina Department of Labor, Licensing and Regulation, Board of Social Work Examiners.

General: Mid-Carolina AHEC and meets the SC AHEC Best Practices Standards

A table will be setup in the registration area where attendees can find more information regarding specific credit information. Be sure to sign the attendance sheets at each session attended. Attendance certificates will be given to all attendees who participate in the full conference.



2018 SCPHA Annual Conference Program Advertising

Advertise in the SC Public Health Association's printed 2018 Annual Conference Program. Educate the conference attendees regarding your company or organization. Enclose the information and check made payable to SCPHA for the following ad size.

- _____ Full page (7 x 9 1/2) \$175.00
- _____ Half page (5 x 7) \$125.00
- _____ Quarter page (3 1/2 x 5) \$65.00
- _____ Personal Ad (text-only personal message) \$20.00

Ads

High quality camera-ready ads are acceptable or electronic files can be accepted in the following program formats:

Acceptable File Formats are: TIFF or JPG

Camera Ready Electronic

Name of Organization: _____

Mailing Address: _____

City, State, Zip: _____

Daytime Telephone: _____

Contact Person: _____

E-mail Address: _____

Contact: Gloria McCurry at mccurrga@gmail.com, phone: (803) 788-0309 **Submit Electronic Ads to mccurrga@gmail.com or by US Mail. Deadline: Thursday, January 25, 2018**

Please return to:
Gloria McCurry
116 Rockerfella Lane
Columbia, SC 29223





SOUTH CAROLINA PUBLIC HEALTH ASSOCIATION

**2018 Annual Conference
February 21 – 23, 2018
Myrtle Beach, South Carolina**

***“Getting Comfortable Embracing the Uncomfortable:
Turning Our Education Into Action”***

Exhibitor, Sponsorship and Information Packet

South Carolina Public Health Association, Inc.

PO Box 11061, Columbia, South Carolina 29211 www.scpha.com



Rich Timmons
PRESIDENT
803.576-2761

November 1, 2017

Dear SCPHA Supporter:

The South Carolina Public Health Association has had another year of change and growth. We are excited about all that is happening and hope you will be a part of it! The SCPHA 2018 Annual Conference will be in the beautiful city of Myrtle Beach, South Carolina. Make plans to join us **February 21 – 23, 2018** at the South Carolina Public Health Association Annual Conference at the Sheraton Myrtle Beach Convention Center Hotel, 2101 N. Oak Street, Myrtle Beach, South Carolina.

The theme for the 2018 annual conference of the South Carolina Public Health Association is “**Getting Comfortable Embracing the Uncomfortable: Turning Our Education Into Action**”. The focus of the conference is on the work we do with partners that promote and further public health—in all fields and disciplines of public health.

Public Health Professionals from across the state will have the opportunity to hear presentations on a variety of issues. It is only through the support of our loyal and dedicated members, individuals, groups, and businesses such as you, that we are able to hold such successful events that benefit and support those in attendance!

The deadline for registering as an exhibitor, placing an ad, and sponsoring an event at the conference is Friday, January 19, 2018. We hope you will be a part of this great experience with SCPHA, so please complete the enclosed Exhibit, Sponsorship and Donation Packet (pages 2, 3 and 4, where applicable) and send it back **TODAY!**

If for some reason, you are unable to exhibit or provide sponsorship, please consider advertising in the printed program or donating items for use in our silent auction or as door prizes. If you have any questions, or need help completing this packet, please do not hesitate to contact **Gloria McCurry** at mccurrqa@gmail.com or by phone at **(803) 788-0309**.

We look forward to seeing you in February!

Sincerely,

Martha Dunlap

Martha Dunlap
Exhibit Committee Chair

Johnese M. Bostic

Johnese M. Bostic
Sponsorship Committee Chair

Martina Mitchell
PRESIDENT-ELECT

Henry Counts
VICE PRESIDENT

Gloria A. McCurry
SECRETARY

Cheryl Johnson Benjamin
TREASURER

Johnese M. Bostic
IMMEDIATE PAST
PRESIDENT

Jan Cooke
ADMIN COOR
803.736.9461
FAX: 803.788.0128

Gloria A. McCurry
MEMBERSHIP COOR
803.788.0309

South Carolina Public Health Association – Annual Educational Conference
Sheraton Myrtle Beach Convention Center Hotel
2101 N. Oak Street
Myrtle Beach, South Carolina.
February 21 - 23, 2018

EXHIBIT, SPONSORSHIP and DONATION Packet Page 2

General Instructions: Please complete all applicable sections of this form (pages 2, 3 and 4) and mail with payment to: **SCPHA, Attn: Exhibit/Sponsorship Committees, P.O. Box 11061, Columbia, SC 29211**. You also have an option to pay online via PayPal. Please visit our website at www.SCPHA.com for more information. Be sure to specify in the notes or comments area who the payment is from and what the payment is for so that we can document accurate records of your contract AND payment. **Payment for exhibits and sponsorship must be received no later than January 25, 2018**

Exhibit Only:

Exhibitor: *For Profit* \$325

Covers up to 2 company representatives to attend all provided meal functions, one (1) draped six-foot table, and recognition placed in conference brochure. If you need an electrical outlet, there is an additional fee of \$95.00.

Exhibitor: *Non-Profit* \$225

Covers up to 2 company representatives to attend all provided meal functions, one (1) draped six-foot table, and recognition placed in conference brochure. If you need an electrical outlet, there is an additional fee of \$95.00.

Please select (X) the appropriate exhibitor level and share an email for future contacts:

_____ Exhibitor: For Profit @ \$325 Contact Email: _____
 _____ Exhibitor: Non-Profit @ \$225 Contact Email: _____

Please note: Some exhibitor’s packages include meal tickets as stated in the descriptions. If additional meal tickets are desired, they can be purchased for \$40 each by contacting **Gloria McCurry** at mccurrga@gmail.com or by phone at **(803) 788-0309** (no later than **Thursday, January 25, 2018**).

Advertising Only (this is placement of an Ad in the conference program booklet):

_____ Advertisement: Full Page @ \$175
 _____ Advertisement: 1/2 Page @ \$125
 _____ Advertisement: 1/4 Page @ \$65
 _____ Personal Ad @ \$20 (this is a text-only personal message; no pictures or logos)

Are you donating item(s) for **Silent Auction** and/or **Door Prizes**? Yes No

Electrical Outlet (\$95.00 additional fee) Yes No

Exhibit setup will be on Tuesday afternoon, February 20, 2018, time and exhibit location to be announced at a later date. Exhibit breakdown will be Thursday afternoon, February 22, 2018, time to be announced at a later date.

EXHIBIT, SPONSORSHIP and DONATION Packet – Page 3

Do you have any **Other Specific Request** regarding placement of your exhibit?

Near: _____ Away: _____

Other instructions: _____

Exhibit Representative Name(s) (as they would appear on the name badges):

1. _____ 2. _____

**Please select AND check applicable level(s) and denote the TOTAL amount on page 2 of this contract.*

Sponsorship and Donation Levels	Amount Pledged	Select (X) One or More	Other Conference Sponsorship Levels	Amount Pledged	Select (X) One or More
Diamond ♦	\$5,000		Luncheon	\$4,000	
Platinum ♣	\$2,500		President's Reception	\$1,000	
Gold #	\$1,500		Early Bird Reception	\$500	
Silver +	\$1,000		Meeting Break	\$500	
Bronze ■	\$500				
Friend of SCPHA ♥	\$499 or Less				

Sponsorship and Donation Level Descriptions (as they apply; some include exhibit space):

Diamond Level ♦ \$5,000

Sponsor or co-sponsor of a specific keynote speaker and/or educational track; opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, organizational membership to SCPHA, link on SCPHA website to run June 1 – May 31**, recognition as a SCPHA partner at all SCPHA events throughout the year, and 4 full-conference registrations.

Platinum Level ♣ \$2,500

Opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, organizational membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 3 full-conference registrations.

Gold Level # \$1,500

Logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, half-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, organizational membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 2 full-conference registrations.

Silver Level + \$1,000

Logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, quarter-page advertisement in conference program and two newsletters, detailed company summary in conference program, organizational membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 1 full-conference registrations.

Bronze Level ■ \$500

Logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, quarter-page advertisement in conference program, detailed company summary in conference program, and link on SCPHA website to run June 1 – May 31**.

Luncheon or Dinner Sponsorship \$4,000

Opportunity to address all attendees during luncheon.

EXHIBIT, SPONSORSHIP and DONATION Packet – Page 4

All logos for exhibits, sponsorships, donations and ads should be submitted in a **camera-ready format** by **Thursday, January 25, 2018**. Please include contact name, street address and email address and submit them electronically (JPEG and TIFF files are preferred) on zip disks, CDs or e-mailed to **Gloria McCurry at mccurrga@gmail.com**.

Company or Business Name: _____

Company or Business Address: _____

Phone: _____

E-mail: _____

Website: _____

Total Amount **Enclosed** \$ _____

OR

Total Amount **Sending Separately** \$ _____ Date: _____

All payments for exhibits and sponsorship must be received by no later than February 1, 2018.

Date: _____ Authorized Signature: _____

Cancellation Policy: A written request for a refund **MUST** be sent to SCPHA via e-mail, fax or U.S. Mail and will observe the following:

- if received 0 to 14 days prior to the event, no refund;
- if received 15 to 30 days prior to the event, 1/2 refund minus committed expenses (if applicable); and,
- if received 30 days or more prior to the event, full refund minus committed expenses (if applicable).

Please make ALL checks payable to: South Carolina Public Health Association (SCPHA)

P. O. Box 11061
Columbia, SC 29211
Tax ID # 57-6026723

*** All donations and sponsorships are tax deductible to the extent allowed by the law***

Additional Notes (if any):

SCPHA Membership Application Form

South Carolina Public Health Association

Name _____ Credentials _____

Home Address _____
Street/Route Apt. Number City State Zip County

Employer _____ Title _____

*Business Address _____
Street/Route Apt. Number City State Zip County

Telephone _____ Fax _____ E-Mail _____

*Please send all correspondence to: Home Address Business Address

SCPHA Section Affiliation

(Check only one)

- | | | |
|---|--|--|
| <input type="checkbox"/> 01. Alcohol, Tobacco & Other Drugs | <input type="checkbox"/> 05. Health Education | <input type="checkbox"/> 09. Public Health Nursing |
| <input type="checkbox"/> 02. Disease Control | <input type="checkbox"/> 06. Health & Human Services | <input type="checkbox"/> 10. Social Work |
| <input type="checkbox"/> 03. Environmental Health | <input type="checkbox"/> 07. Management Support | <input type="checkbox"/> 11. Student |
| <input type="checkbox"/> 04. Health Administration | <input type="checkbox"/> 08. Nutrition | |

National Affiliation

(Please Check)

- APHA # _____
 SHA # _____
 Other _____

Are you willing to serve on a committee? Yes No

If "Yes", circle preference No Preference

Awards	Membership
Continuing Education	Program (Conference)
Constitution and By-Laws	Public Health Month
Conference Planning	Public Information
Fitness Challenge	Silent Auction
Futures Planning	Sponsorship
Golf Tournament	Winter Conference
Legislative	

Demographic Information

(For Statistical Purposes Only)

Age

24 yrs. & Under
 25-29 yrs.
 30-34
 35-39
 40-44
 45-49
 50-54
 55-59
 60+ years

Race/Ethnic Group

African American
 Asian/Pacific Islander
 Caucasian
 Latino/Hispanic
 Native American
 Other: _____
(please specify)

Sex Male Female

Dues Schedule

Membership renewal payments are due on the member's annual anniversary date. If paying multiple years, payments are due at the expiration of that term.

Individual Member	New	\$36.00
	Renewal	\$36.00
	2 Yr Renewal	\$65.00
Student Member* <small>*Must be full-time</small>	New	\$18.00
	Renewal	\$18.00
Retired Member** <small>**Must not be working full-time</small>	New	\$18.00
	Renewal	\$18.00
	2 Yr Renewal	\$33.00
Organizational Member	New	\$125.00
	Renewal	\$125.00

*SCPHA is a 501C(3) non-profit organization and contributions are tax deductible. Your contribution is appreciated and you will receive a receipt for tax purposes.



Please mail your completed application along with your check to SCPHA:

**South Carolina
Public Health Association
PO Box 11061
Columbia, SC 29211**

(803) 736-9461
(803) 788-0128

www.scpoha.com

(For office use only)

Membership # _____
 Check Number _____
 Payment Date _____
 Amount Paid \$ _____
 Record Entered _____
 Renewal Date _____
 # Years Member _____

Referred By: _____

Join us for our

97th Conference Anniversary Celebration in Myrtle Beach!

LEARN new skills — stay up to date with the latest trends and best practices.

NETWORK with your peers — get inspired to do something new or get encouraged that you're already on the right track!

EARN Continuing Education credits (additional fees apply).

VISIT our Public Health Expo — learn about new products and services, meet with solution providers, make new contacts, connect with SCPHA leaders, and much more.

SCPHA was founded in April 1921 by a group of physicians to address critical public health issues in the state. We have evolved into a statewide non-profit organization aimed at advancing the profession by serving Public Health Professionals who endeavor to improve population health.

Promote! Provide! Advocate!

South Carolina Public Health Association (SCPHA)

PO Box 11061

Columbia, SC 29211

www.scpa.com

Email: scpha1921@gmail.com

Address Service Requested