



Get out of your comfortable chair  
and join us for the call to action.

It is time to  
Promote! Provide! Advocate!



**SOUTH CAROLINA PUBLIC HEALTH  
ASSOCIATION**

## 2018 SCPHA Annual Conference Registration Brochure

*Getting Comfortable Embracing the Uncomfortable: Turning Our Education  
into Action*

February 21-23, 2018  
Sheraton Myrtle Beach Convention Center Hotel  
Myrtle Beach, SC

Follow us on Twitter: @SCPHA1921 | Like us: facebook.com/ SCPHAInfo  
Call us: 803-736-9462 | Email us: scpahaonline@gmail.com | Visit us: scpaha.com

## ***Conference Overview and Schedule***

Join SCPHA at our 2018 Annual Conference! “**Getting Comfortable Embracing the Uncomfortable: Turning Our Education into Action**” is the theme for our annual conference, being held **February 21 - 23, 2018**, in the beautiful city of **Myrtle Beach**. We’re excited to hold our conference back in Myrtle Beach this year and hope that this will allow many more of our members and public health colleagues to attend. The focus of the conference is on the work we do with partners that promote and further public health—in all fields and disciplines of public health.

We will convene **Wednesday, February 21 through Friday, February 23, 2018, at the Sheraton Myrtle Beach Convention Center Hotel**, 2101 North Oak Street, Myrtle Beach, South Carolina, Join us on **Tuesday, February 20, 2018**, for early networking opportunities and our early-bird reception--check-in Tuesday, so you don’t miss a minute of the conference!

We are excited to announce our conference keynote speaker, Dr. Joseph Telfair, President of the American Public Health Association (APHA). He will share an overview of the public health agenda from a national perspective and use his experiences and expertise to provide several training sessions to our members. We will also hear from many other experts from the state and regional levels.

Our tentative agenda outlines the conference’s activities and presentation focus areas—and when you will be able to listen to our fantastic keynote and plenary speakers, as well as our current session speakers!

For a very full two and a half days, we will hear from public health professionals in agencies and academia, and learn from them and each other. We’re excited about the line-up of speakers and topics, and expect that this annual conference will provide professional development, and improvement of collaborative relationships between professional disciplines and staff from various agencies charged with addressing public health in South Carolina. We are especially looking forward to furthering collaborative work between those preparing for careers in Public Health and professionals performing heroic work each day. Continuing education credits are being applied for, as noted elsewhere in this document.

Contact Martina Mitchell, President-elect, if you have specific questions about agenda topics, speaker credentials, CEU credit for your specific discipline, etc. [mdmingo@yahoo.co](mailto:mdmingo@yahoo.co)

**2018 SCPHA Annual Conference**  
**Professional Development Training – Tentative Agenda**  
*Getting Comfortable Embracing the Uncomfortable: Turning Our Education into Action*  
 Sheraton Myrtle Beach Convention Center Hotel, Myrtle Beach, South Carolina

**Tuesday, February 20, 2018**

3:00 pm – 7:00 pm	Exhibitor Setup
4:00 pm	Hotel Check-in
5:30 pm – 7:30 pm	<b>Early Bird Networking Event</b>

**Wednesday, February 21, 2018**

8:00 am – 4:00 pm	Registration, Continuing Education, Membership Information, Silent Auction, and Exhibits Open		
8:30 am–9:00 am	<b>Opening Plenary Session (General Ballroom)</b>		
9:00 am–10:15 am	<b>Opening Keynote Speakers (General Ballroom)</b>		
10:15 am–10:45 am	<b>Break – Visit Exhibit Hall and Silent Auction</b>		
10:45 am–12:00 pm	<b>Concurrent Session I (Rm A)</b> <i>Mental Health Track</i>	<b>Concurrent Session II (Rm B)</b> <i>Environmental Health Track</i>	<b>Concurrent Session I (Rm C)</b> <i>Nutrition Track</i>
12:00 pm–1:30 pm	Lunch Provided (General Ballroom) <b>Visit Exhibit Hall and Silent Auction</b>		
1:30 pm–2:45 pm	<b>Concurrent Session II (Rm A)</b> <i>Mental Health Track</i>	<b>Concurrent Session II (Rm B)</b> <i>Environmental Health Track</i>	<b>Concurrent Session II (Rm C)</b> <i>Nutrition Track</i>
2:45 pm–3:15 pm	<b>Visit Exhibit Hall and Silent Auction</b>		
3:15 pm–4:30 pm	<b>Concurrent Session III (Rm A)</b> <i>Mental Health Track</i>	<b>Concurrent Session III (Rm B)</b> <i>Environmental Health Track</i>	<b>Concurrent Session III (Rm C)</b> <i>Nutrition Track</i>
4:30 pm	<b>Adjourn</b>		
5:30 pm–7:00 pm	President's Reception		

**Thursday, February 22, 2018**

8:00 am – 4:00 pm	Registration, Continuing Education, Membership Information, Silent Auction, and Exhibits Open		
9:00 am–10:15 am	<b>Opening Keynote Speakers (General Ballroom)</b>		
10:15 am–10:45 am	<b>Visit Exhibit Hall and Silent Auction</b>		
10:45 am–12:00 pm	<b>Concurrent Session IV (Rm A)</b> <i>Social Work and Counseling Track</i>	<b>Concurrent Session IV (Rm B)</b> <i>Epi and Disease Control Track</i>	<b>Concurrent Session IV (Rm C)</b> <i>ATOD Track</i>
12:00 pm–1:30 pm	Lunch (Own Your Own) <b>Visit Exhibit Hall and Silent Auction</b>		
1:30 pm–2:45 pm	<b>Concurrent Session V (Rm A)</b> <i>Social Work and Counseling Track</i>	<b>Concurrent Session V (Rm B)</b> <i>Epi and Disease Control Track</i>	<b>Concurrent Session V (Rm C)</b> <i>ATOD Track</i>
2:45 pm–3:15 pm	<b>Visit Exhibit Hall and Silent Auction</b>		
3:15 pm–4:30 pm	<b>Concurrent Session VI (Rm A)</b> <i>Social Work and Counseling Track</i>	<b>Concurrent Session VI (Rm B)</b> <i>Epi and Disease Control Track</i>	<b>Concurrent Session VI (Rm C)</b> <i>ATOD Track</i>
4:30 pm	<b>Adjourn</b>		
4:35 pm–5:00 pm	<b>Silent Auction Bids Close and Pickup of Silent Auction Items</b>		

**Friday, February 23, 2018**

8:00 am – 12:00 pm	Continuing Education, Membership Information, and Exhibits Open
9:00 am–10:15 am	<b>Opening Plenary Session (General Ballroom)</b>
10:15 am–10:30 am	<b>BREAK</b>
10:30 am–11:30 am	<b>Keynote Panel Discussion (General Ballroom)</b>
11:30 am–12:00 pm	<b>Closing Plenary Session (General Ballroom)</b> President's Message & Closing Remarks Door Prizes, Adjourn; Handout Continuing Education Certificates

## ***Special Events***

Join us on Tuesday, February 20, 2018 from 5:30 – 7:30 pm for our **Early Bird Networking Event** for conference attendees. Attendees are encouraged to check into the Sheraton Myrtle Beach Convention Center Hotel on Tuesday, February 20, 2018, as the opening session will begin bright and early Wednesday morning, February 21, 2018, at 8:30 am. All are invited! Details will be included with your conference reminder notices and in the conference program!

There was a record number of **Exhibitors** last year and we hope to exceed that number this time. The vendors and agencies that display at the conference are very important to our meeting. You don't want to miss learning about their services and products. Be sure to talk to representatives at each booth to learn.

The **Silent Auction** is always a fun competition to participate in during the week on bidding on great items. Trying to edge out other bidders in the last minutes is fun and a great way to give back to SCPHA. These funds help pay for events throughout the year. All items must be paid for at time of pickup.

The **President's Reception 5:30 – 7:00 p.m.**

Meeting **conference attire** for all conferences sessions is causal business attire. Because conference-meeting rooms may be cooler than normal, please dress appropriately and bring jacket, sweater, or wrap.

You are cordially invited to SCPHA's

# **Early Bird Reception and Networking Event**

Tuesday, February 20, 2018

5:30—7:30 p.m.

Sheraton Myrtle Beach Convention Center Hotel

## Conference Registration

### Registration:

You may register and pay online at [www.scpa.com](http://www.scpa.com) - select Events on the menu. Online payment is processed through PayPal. For your convenience, you may mail in your registration form and payment to the address on the registration form. Also, in order to receive the member rate, you **MUST** be a current member in **GOOD STANDING** (membership dues are paid and up to date as of the date of your registration or by the registration deadline, whichever comes first). To complete your registration for the conference, we **MUST** receive the conference registration **AND** payment by **Wednesday, February 14, 2018**. On-site registration and payment will be available, but pre-registration is encouraged, or you will be assessed a late charge.

A registration form is included in this brochure and also available on the SCPHA website: [www.scpa.com](http://www.scpa.com). There are three (3) ways to register:

1. Register and pay online: Visit [www.scpa.com](http://www.scpa.com), click Events, 2018 SCPHA Annual Conference, and Register and pay through Pay Pal.
2. Register online and mail in payment: SCPHA, ATTN: Gloria A. McCurry, 116 Rockerfella Lane, Columbia, SC 29223.
3. Mail in registration form and payment to SCPHA, ATTN: Gloria A. McCurry, 116 Rockerfella Lane, Columbia, SC 29223.

If you have any questions regarding your membership dues or registration, please contact Gloria A. McCurry at [mccurriga@gmail.com](mailto:mccurriga@gmail.com) or (803) 788-0309.

**Important notice regarding cancellation:** Cancellation MUST be received in writing by the membership coordinator, Gloria A. McCurry at [mccurriga@gmail.com](mailto:mccurriga@gmail.com), no later than Friday, **February 16, 2018**. Cancellation made after **February 16, 2018**, will result in forfeiture of your full registration fee.

Upon arrival to the conference location, please come to the Registration table to receive your conference registration packet. The packet will contain the conference program and any updates that occurred after the program was distributed.

You are cordially invited to SCPHA's  
**President's Reception**

Wednesday, February 21, 2018  
5:30—7:00 p.m.

Sheraton Myrtle Beach Convention Center Hotel

**2018 SCPHA Annual Conference Registration Form**  
**Sheraton Myrtle Beach Convention Center Hotel**  
**Myrtle Beach, South Carolina**  
**February 21 – 23, 2018**

**Participant Information** (*Print or Type name as you wish it to appear on the badge*)

Everyone attending this meeting must register. An identification badge is required for admission to all events.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Agency/Organization: \_\_\_\_\_ Program Area: \_\_\_\_\_

Address: \_\_\_\_\_ Credentials: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_ SCPHA Member #: \_\_\_\_\_

**\*Please list any special needs, requests, or dietary restrictions:** \_\_\_\_\_

<b>REGISTRATION</b>	<b>Early Reg. (Feb. 14<sup>th</sup>)</b>	<b>Late/On-Site (after Feb. 14th)</b>	<b>Number Attending</b>	<b>Total Amount Paid</b>
<b>Full Meeting (Thursday - Friday)</b>				
<input type="checkbox"/> <b>Non-Member - Conference Fee</b>	\$185.00	\$210.00		\$ _____
<input type="checkbox"/> <b>Regular Members</b> ( <i>current in good standing</i> )	\$150.00	\$190.00		\$ _____
<input type="checkbox"/> <b>Member Retiree or Member Student</b> ( <i>current in good standing</i> )	\$90.00	\$135.00		\$ _____
<input type="checkbox"/> <b>Registration Fee for Speakers</b>	\$50.00			\$ _____
<b>One Day Registration</b>				
<input type="checkbox"/> <b>Wednesday</b> or <input type="checkbox"/> <b>Thursday</b>	\$75.00	\$80.00		\$ _____
<input type="checkbox"/> <b>Friday</b>	\$30.00	\$30.00		\$ _____
<b>I will attend the following special events:</b> <input type="checkbox"/> Yes <input type="checkbox"/> No <b>Early Bird Reception, Tuesday, February 20, 2018 (5:30 pm - 7:30 pm) [Included in conference registration fee]</b> <input type="checkbox"/> Yes <input type="checkbox"/> No <b>President's Reception, Wednesday, February 21, 2018 (5:30 pm - 7:00 pm)</b>				

**Payment Information:** A check or copy of PO/DEV **must** be attached to this registration form and received by **Wednesday, February 14, 2018**. You may also register online and pay through PayPal: Visit [www.scpa.com](http://www.scpa.com) and click Events.

**Cancellation Policy:** Cancellation must be received in writing by the membership coordinator, Gloria McCurry at [mccurrga@gmail.com](mailto:mccurrga@gmail.com), no later than Friday, February 16, 2018. Cancellation made after Friday, February 16, 2018, will result in forfeiture of your full registration fee.

**Please make Check or Money Order Payable to:**  
**SC Public Health Association**

Return completed form and check/mo (or copy of PO/DEV) to:

**SCPHA**  
**Attn: 2018 Annual Conference Registration**  
**Gloria A. McCurry**  
 116 Rockerfella Lane  
**Columbia, SC 29223**

**Questions?**

- Please contact SCPHA membership coordinator at 803-788-0309 or [mccurrga@gmail.com](mailto:mccurrga@gmail.com) or access our website [scpha.com](http://scpha.com).
- If paying by personal or company check, the receipt will be in your registration packet.

**Payment Method:**

- Check/Money order payable to SCPHA
- Online through PayPal
- PO/DEV# (with copy) \_\_\_\_\_

For SCPHA Office Use Only  
 Receipt No. 18-\_\_\_\_ Date Rec'd \_\_\_\_\_

Payment Amount \$ \_\_\_\_\_

- Purchase Order No. \_\_\_\_\_
- Check/MO No. \_\_\_\_\_
- PayPal Trans ID \_\_\_\_\_
- SCPHA - authorized by \_\_\_\_\_
- Date of Deposit \_\_\_\_\_

## ***Conference and Hotel Accommodations***

**Property Location:** The Sheraton Myrtle Beach Convention Center Hotel is located at 2101 North Oak Street, Myrtle Beach, South Carolina, 29577, just moments from the beach.

An Effortless Travel Experience at Our Myrtle Beach, South Carolina Hotel. Discover the best of Myrtle Beach at Sheraton Myrtle Beach Convention Center Hotel. Just two blocks from the beach and boasting a direction connection to the Myrtle Beach Convention Center, we're a premier destination for both business and leisure travel with direct access to the convention center. The Myrtle Beach International Airport is just 4 miles away.

Relax and recharge in our hotel's modern, 400 guest rooms with well-equipped accommodations, all of which feature signature Sheraton Signature beds, plus complimentary Wi-Fi Internet access. Stay connected in our Link@Sheraton lobby work area and allow our 250,000 square feet of modern meeting and event space to set the backdrop for a successful business event or breathtaking wedding in Myrtle Beach. We also boast a full-service restaurant, Vidalia's, an on-site spa and an indoor and outdoor swimming pool complex in sunny Myrtle Beach, South Carolina. Let your AAA card take you places. Make the most of your membership in Myrtle Beach. • Save 15% on weekdays • Save 10% on weekends

The Sheraton Myrtle Beach Convention Center Hotel offers a variety of comforts and conveniences to make your stay memorable. Connect with our knowledgeable concierge staff to assist with arranging onsite or off-site services and activities like dinner reservations, golfing, or fishing.

### **Parking Services:**

The self-parking fee has been waived. However, valet parking is \$13 per night. Also, the hotel offers car rental services from our concierge.

### **Guest Rooms:**

Make yourself at home in a beautifully decorated room. All rooms are non-smoking and features flat-screen TV, telephone with data port, desk, mini refrigerator, free WiFi and bottled water. A Traditional room offers exterior views of surrounding property and a deluxe room offers beautiful ocean views.

### **Dining Options:** Signature Southern Dining In Myrtle Beach

The Sheraton Myrtle Beach offers some of the best restaurants right here at the hotel. We provide fantastic breakfast, lunch, and dinner options so you can enjoy the best of Myrtle Beach without leaving the hotel. Dine with us at Vidalia's, our Southern-inspired restaurant serving breakfast, lunch and dinner in Myrtle Beach. We also offer travelers grab-and-go fare at Coffee & Cream and light bites and cocktails at M-Bar.

### **Sheraton Club:** Enjoy Club Level: Free Breakfast, Snacks and More

Club guests are also invited to relax in the Club Lounge. This upscale retreat offers complimentary breakfast, afternoon hors d'oeuvres and a variety of beverage options. This private area is the perfect place to meet friends or colleagues or simply relax by reading the newspaper or watching your favorite TV show. For guests who are here to work during their stay, the Club Lounge has a copier/fax/printer and complimentary office supplies at your disposal; high speed internet access and local and 800 phone calls and upgraded room amenities and more.

### **Recreation, Spa, Premium Amenities:**

Whatever the weather, enjoy our indoor heated pool. Bring the family or simply relax poolside for a calming afternoon.

Visit our fitness facility, featuring state-of-the-art cardiovascular machines with individual TV monitors, free weights, and weight machines.

### **Link@Sheraton:**

Stay connected with Link@Sheraton, located in our hotel lobby. Enjoy free internet access, printing services, and light food and beverages in our lounge area.

### **Additional Services:**

- Concierge Service
- Laundry/Valet Service
- Guest Laundromat available on property
- Completely smoke-free facilities
- Luggage Storage
- Disability Accessible Facilities
- Massage Treatments
- Golf Courses Nearby
- Beaches Nearby
- Shopping Nearby
- Gift Shop
- Safe Deposit Boxes
- Car Rental Service
- Cash Machine (ATM)
- Sun Deck
- Free Wireless High-Speed Internet Access in Public Areas

### **Local Attractions:**

- 1.Myrtle Beach International Airport
- 2.Broadway at the Beach
- 3.Brookgreen Gardens
- 4.Margaritaville
- 5.The Carolina Opry

### **Hotel Information:**

- Check-in time: 4 PM
- Check-out time: 11 AM
- Complimentary Wi-Fi Internet Access for SPG Members

**Rooms:** A block of rooms has been reserved at the Sheraton Myrtle Beach Convention Center Hotel at a special rate. **For phone reservations, please call 1-888-627-8203 and ask for the SC Public Health Association room block or Group ID#6185 or you can make reservations online at the following website link: <https://www.starwoodmeeting.com/Book/SCPUBLICHEALTH18>** be sure to mention "SCPHA" in order to get the conference rate of \$93.00 per night (plus 16% fees and taxes for a total of \$107.88).

**Deadline** for receiving the conference rate is **Thursday, February 1, 2018**. After this date, rooms and rates will depend on availability.

## **CALLING ALL SHOPPERS!!!!**

If this got your attention - then the silent auction is where you need to be. This year's committee members have been busy collecting various items for you to browse and bid on. The silent auction will begin on Wednesday morning and stay open at designated times until the closings on Thursday afternoon. There will be lots of themed baskets; party/beach groupings; Christmas collectibles; SCPHA quilt; gift certificates; hotel/golf packages; girls night out; family fun night and much more. So please bring your checkbook or cash and place your bid on the wonderful items. Committee members are working to have several big items up for bid at a live auction during the awards banquet on Wednesday night. The committee is still accepting new items. All proceeds go not only to support the association's educational growth but to help fund various activities. Remember that items are tax deductible when purchased.

Make sure you register for the 2018 Annual Conference to cash in on some of the great silent auction items. See you in February.



## ***Continuing Education Units (CEU's)***

This annual professional development and training program will be applying for CEUs. However, we are still receiving abstracts and confirming speakers and do not have a final figure at this time for the number of CEU credit hours for which we will be applying. Participants must attend 90% of the program in order to receive a certificate of attendance. No partial credit will be given. The following discipline credentialing entities will also be contacted about credit hours.

**Health Education:** CHES and MCHES Category by SC DHEC Office of Community Health Improvement, an approved provider of continuing education credits by the National Commission for Health Education Credentialing, Inc.

**Nursing:** Mid-Carolina AHEC is an approved provider of continuing nursing education by the South Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission of Accreditation.

**Prevention Counselors:** South Carolina Department of Labor, Licensing and Regulation and SC Association of Prevention Professionals and Advocates (SCAPPA).

**Social Work:** SC DHEC, Office of Public Health Social Work, an approved provider of Continuing Education Credits by the South Carolina Department of Labor, Licensing and Regulation, Board of Social Work Examiners.

**General:** Mid-Carolina AHEC and meets the SC AHEC Best Practices Standards

A table will be setup in the registration area where attendees can find more information regarding specific credit information. Be sure to sign the attendance sheets at each session attended. Attendance certificates will be given to all attendees who participate in the full conference.



# 2018 SCPHA Annual Conference Program Advertising

Advertise in the SC Public Health Association's printed 2018 Annual Conference Program. Educate the conference attendees regarding your company or organization. Enclose the information and check made payable to SCPHA for the following ad size.

\_\_\_\_\_ Full page (7 x 9 1/2) \$175.00

\_\_\_\_\_ Half page (5 x 7) \$125.00

\_\_\_\_\_ Quarter page (3 1/2 x 5) \$65.00

\_\_\_\_\_ Personal Ad (text-only personal message) \$20.00

## Ads

High quality camera-ready ads are acceptable or electronic files can be accepted in the following program formats:

Acceptable File Formats are: TIFF or JPG

Camera Ready       Electronic

Name of Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Contact: Gloria McCurry at [mccurriga@gmail.com](mailto:mccurriga@gmail.com), phone: (803) 788-0309 **Submit Electronic Ads to [mccurriga@gmail.com](mailto:mccurriga@gmail.com) or by US Mail. Deadline: Thursday, January 25, 2018**

Please return to:  
Gloria McCurry  
116 Rockerfella Lane  
Columbia, SC 29223





## **SOUTH CAROLINA PUBLIC HEALTH ASSOCIATION**

**2018 Annual Conference  
February 21 – 23, 2018  
Myrtle Beach, South Carolina**

***“Getting Comfortable Embracing the Uncomfortable:  
Turning Our Education Into Action”***

**Exhibitor, Sponsorship and Information Packet**



# South Carolina Public Health Association, Inc.

PO Box 11061, Columbia, South Carolina 29211 www.scpha.com

Rich Timmons  
PRESIDENT  
803.576-2761

November 1, 2017

Dear SCPHA Supporter:

The South Carolina Public Health Association has had another year of change and growth. We are excited about all that is happening and hope you will be a part of it! The SCPHA 2018 Annual Conference will be in the beautiful city of Myrtle Beach, South Carolina. Make plans to join us **February 21 – 23, 2018** at the South Carolina Public Health Association Annual Conference at the Sheraton Myrtle Beach Convention Center Hotel, 2101 N. Oak Street, Myrtle Beach, South Carolina.

The theme for the 2018 annual conference of the South Carolina Public Health Association is “**Getting Comfortable Embracing the Uncomfortable: Turning Our Education Into Action**”. The focus of the conference is on the work we do with partners that promote and further public health—in all fields and disciplines of public health.

Public Health Professionals from across the state will have the opportunity to hear presentations on a variety of issues. It is only through the support of our loyal and dedicated members, individuals, groups, and businesses such as you, that we are able to hold such successful events that benefit and support those in attendance!

**The deadline for registering as an exhibitor, placing an ad, and sponsoring an event at the conference is Friday, January 19, 2018.** We hope you will be a part of this great experience with SCPHA, so please complete the enclosed Exhibit, Sponsorship and Donation Packet (pages 2, 3 and 4, where applicable) and send it back **TODAY!**

If for some reason, you are unable to exhibit or provide sponsorship, please consider advertising in the printed program or donating items for use in our silent auction or as door prizes. If you have any questions, or need help completing this packet, please do not hesitate to contact **Gloria McCurry** at [mccurriga@gmail.com](mailto:mccurriga@gmail.com) or by phone at **(803) 788-0309**.

We look forward to seeing you in February!

Sincerely,

*Martha Dunlap*

Martha Dunlap  
Exhibit Committee Chair

*Johnese M. Bostic*

Johnese M. Bostic  
Sponsorship Committee Chair

Martina Mitchell  
PRESIDENT-ELECT

Henry Counts  
VICE PRESIDENT

Gloria A. McCurry  
SECRETARY

Cheryl Johnson Benjamin  
TREASURER

Johnese M. Bostic  
IMMEDIATE PAST  
PRESIDENT

Jan Cooke  
ADMIN COOR  
803.736.9461  
FAX: 803.788.0128

Gloria A. McCurry  
MEMBERSHIP COOR  
803.788.0309

**South Carolina Public Health Association – Annual Educational Conference**  
Sheraton Myrtle Beach Convention Center Hotel  
2101 N. Oak Street  
Myrtle Beach, South Carolina.  
February 21 - 23, 2018

**EXHIBIT, SPONSORSHIP and DONATION Packet Page 2**

**General Instructions:** Please complete all applicable sections of this form (pages 2, 3 and 4) and mail with payment to: **SCPHA, Attn: Exhibit/Sponsorship Committees, P.O. Box 11061, Columbia, SC 29211**. You also have an option to pay online via PayPal. Please visit our website at [www.SCPHA.com](http://www.SCPHA.com) for more information. Be sure to specify in the notes or comments area who the payment is from and what the payment is for so that we can document accurate records of your contract AND payment. **Payment for exhibits and sponsorship must be received no later than January 25, 2018**

**Exhibit Only:**

**Exhibitor: For Profit \$325**

Covers up to 2 company representatives to attend all provided meal functions, one (1) draped six-foot table, and recognition placed in conference brochure. If you need an electrical outlet, there is an additional fee of \$95.00.

**Exhibitor: Non-Profit \$225**

Covers up to 2 company representatives to attend all provided meal functions, one (1) draped six-foot table, and recognition placed in conference brochure. If you need an electrical outlet, there is an additional fee of \$95.00.

Please select (X) the appropriate exhibitor level and share an email for future contacts:

\_\_\_\_\_ Exhibitor: For Profit @ \$325 Contact Email: \_\_\_\_\_  
\_\_\_\_\_ Exhibitor: Non-Profit @ \$225 Contact Email: \_\_\_\_\_

**Please note:** Some exhibitor's packages include meal tickets as stated in the descriptions. If additional meal tickets are desired, they can be purchased for \$40 each by contacting **Gloria McCurry** at [mccurrga@gmail.com](mailto:mccurrga@gmail.com) or by phone at **(803) 788-0309** (no later than **Thursday, January 25, 2018**).

**Advertising Only (this is placement of an Ad in the conference program booklet):**

\_\_\_\_\_ Advertisement: Full Page @ \$175  
\_\_\_\_\_ Advertisement: 1/2 Page @ \$125  
\_\_\_\_\_ Advertisement: 1/4 Page @ \$65  
\_\_\_\_\_ Personal Ad @ \$20 (this is a text-only personal message; no pictures or logos)

Are you donating item(s) for **Silent Auction** and/or **Door Prizes**? Yes  No

**Electrical Outlet** (\$95.00 additional fee) Yes  No

Exhibit setup will be on Tuesday afternoon, February 20, 2018, time and exhibit location to be announced at a later date. Exhibit breakdown will be Thursday afternoon, February 22, 2018, time to be announced at a later date.

**EXHIBIT, SPONSORSHIP and DONATION Packet – Page 3**

Do you have any **Other Specific Request** regarding placement of your exhibit?

Near: \_\_\_\_\_ Away: \_\_\_\_\_

Other instructions: \_\_\_\_\_

**Exhibit Representative Name(s) (as they would appear on the name badges):**

1. \_\_\_\_\_ 2. \_\_\_\_\_

*\*Please select AND check applicable level(s) and denote the TOTAL amount on page 2 of this contract.*

Sponsorship and Donation Levels	Amount Pledged	Select (X) One or More	Other Conference Sponsorship Levels	Amount Pledged	Select (X) One or More
Diamond ♦	\$5,000		Luncheon	\$4,000	
Platinum ♣	\$2,500		President's Reception	\$1,000	
Gold #	\$1,500		Early Bird Reception	\$500	
Silver +	\$1,000		Meeting Break	\$500	
Bronze ■	\$500				
Friend of SCPHA ♥	\$499 or Less				

**Sponsorship and Donation Level Descriptions (as they apply; some include exhibit space):**

**Diamond Level ♦ \$5,000**

Sponsor or co-sponsor of a specific keynote speaker and/or educational track; opportunity to present at the annual conference\*, logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, organizational membership to SCPHA, link on SCPHA website to run June 1 – May 31\*\*, recognition as a SCPHA partner at all SCPHA events throughout the year, and 4 full-conference registrations.

**Platinum Level ♣ \$2,500**

Opportunity to present at the annual conference\*, logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, organizational membership to SCPHA, link on SCPHA website to run June 1 – May 31\*\*, and 3 full-conference registrations.

**Gold Level # \$1,500**

Logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, half-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, organizational membership to SCPHA, link on SCPHA website to run June 1 – May 31\*\*, and 2 full-conference registrations.

**Silver Level + \$1,000**

Logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, quarter-page advertisement in conference program and two newsletters, detailed company summary in conference program, organizational membership to SCPHA, link on SCPHA website to run June 1 – May 31\*\*, and 1 full-conference registrations.

**Bronze Level ■ \$500**

Logo presence on all appropriate printed material, one exhibit space with two representatives, recognition throughout the conference, quarter-page advertisement in conference program, detailed company summary in conference program, and link on SCPHA website to run June 1 – May 31\*\*.

**Luncheon or Dinner Sponsorship \$4,000**

Opportunity to address all attendees during luncheon.

***EXHIBIT, SPONSORSHIP and DONATION Packet – Page 4***

All logos for exhibits, sponsorships, donations and ads should be submitted in a **camera-ready format** by **Thursday, January 25, 2018**. Please include contact name, street address and email address and submit them electronically (JPEG and TIFF files are preferred) on zip disks, CDs or e-mailed to **Gloria McCurry at [mccurrga@gmail.com](mailto:mccurrga@gmail.com)**.

Company or Business Name: \_\_\_\_\_

Company or Business Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Total Amount **Enclosed** \$ \_\_\_\_\_

**OR**

Total Amount **Sending Separately** \$ \_\_\_\_\_ Date: \_\_\_\_\_

**All payments for exhibits and sponsorship must be received by no later than February 1, 2018.**

Date: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

**Cancellation Policy:** A written request for a refund **MUST** be sent to SCPHA via e-mail, fax or U.S. Mail and will observe the following:

- if received 0 to 14 days prior to the event, no refund;
- if received 15 to 30 days prior to the event, 1/2 refund minus committed expenses (if applicable); and,
- if received 30 days or more prior to the event, full refund minus committed expenses (if applicable).

**Please make ALL checks payable to: South Carolina Public Health Association (SCPHA)**

P. O. Box 11061  
Columbia, SC 29211  
**Tax ID # 57-6026723**

*\*\* All donations and sponsorships are tax deductible to the extent allowed by the law\*\**

**Additional Notes** (if any):

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# SCPHA Membership Application Form

## South Carolina Public Health Association

Name \_\_\_\_\_ Credentials \_\_\_\_\_

Home Address \_\_\_\_\_  
Street/Route Apt. Number City State Zip County

Employer \_\_\_\_\_ Title \_\_\_\_\_

\*Business Address \_\_\_\_\_  
Street/Route Apt. Number City State Zip County

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

\*Please send all correspondence to:  Home Address  Business Address

### SCPHA Section Affiliation *(Check only one)*

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> 01. Alcohol, Tobacco & Other Drugs | <input type="checkbox"/> 05. Health Education        | <input type="checkbox"/> 09. Public Health Nursing |
| <input type="checkbox"/> 02. Disease Control                | <input type="checkbox"/> 06. Health & Human Services | <input type="checkbox"/> 10. Social Work           |
| <input type="checkbox"/> 03. Environmental Health           | <input type="checkbox"/> 07. Management Support      | <input type="checkbox"/> 11. Student               |
| <input type="checkbox"/> 04. Health Administration          | <input type="checkbox"/> 08. Nutrition               |  |

### National Affiliation *(Please Check)*

- APHA # \_\_\_\_\_  
 SHA # \_\_\_\_\_  
 Other \_\_\_\_\_

Are you willing to serve on a committee?  Yes  No

If "Yes", circle preference      No Preference

Awards	Membership
Continuing Education	Program (Conference)
Constitution and By-Laws	Public Health Month
Conference Planning	Public Information
Fitness Challenge	Silent Auction
Futures Planning	Sponsorship
Golf Tournament	Winter Conference
Legislative	

### Demographic Information *(For Statistical Purposes Only)*

Age  
 24 yrs. & Under  
 25-29 yrs.  
 30-34  
 35-39  
 40-44  
 45-49  
 50-54  
 55-59  
 60+ years

Race/Ethnic Group  
 African American  
 Asian/Pacific Islander  
 Caucasian  
 Latino/Hispanic  
 Native American  
 Other: \_\_\_\_\_  
(please specify)

Sex  Male  Female

### Dues Schedule

*Membership renewal payments are due on the member's annual anniversary date. If paying multiple years, payments are due at the expiration of that term.*

<b>Individual Member</b>	New	\$36.00
	Renewal	\$36.00
	2 Yr Renewal	\$65.00
<b>Student Member*</b> <i>*Must be full-time</i>	New	\$18.00
	Renewal	\$18.00
<b>Retired Member**</b> <i>**Must not be working full-time</i>	New	\$18.00
	Renewal	\$18.00
	2 Yr Renewal	\$33.00
<b>Organizational Member</b>	New	\$125.00
	Renewal	\$125.00

\*SCPHA is a 501C(3) non-profit organization and contributions are tax deductible. Your contribution is appreciated and you will receive a receipt for tax purposes.



Please mail your completed application along with your check to SCPHA:

**South Carolina  
Public Health Association  
PO Box 11061  
Columbia, SC 29211**

(803) 736-9461  
(803) 788-0128

[www.scpoha.com](http://www.scpoha.com)

*(For office use only)*

Membership # \_\_\_\_\_  
 Check Number \_\_\_\_\_  
 Payment Date \_\_\_\_\_  
 Amount Paid \$ \_\_\_\_\_  
 Record Entered \_\_\_\_\_  
 Renewal Date \_\_\_\_\_  
 # Years Member \_\_\_\_\_

Referred By: \_\_\_\_\_



Join us for our

## **97th Conference Anniversary Celebration in Myrtle Beach!**

**LEARN** new skills — stay up to date with the latest trends and best practices.

**NETWORK** with your peers — get inspired to do something new or get encouraged that you're already on the right track!

**EARN** Continuing Education credits (additional fees apply).

**VISIT** our Public Health Expo — learn about new products and services, meet with solution providers, make new contacts, connect with SCPHA leaders, and much more.

SCPHA was founded in April 1921 by a group of physicians to address critical public health issues in the state. We have evolved into a statewide non-profit organization aimed at advancing the profession by serving Public Health Professionals who endeavor to improve population health.

***Promote! Provide! Advocate!***

**South Carolina Public Health Association (SCPHA)**

**PO Box 11061**

**Columbia, SC 29211**

**[www.scpa.com](http://www.scpa.com)**

**Email: [scpha1921@gmail.com](mailto:scpha1921@gmail.com)**

**Address Service Requested**