

South Carolina Public Health Association

2016 Annual Conference Registration Brochure

February 18-19, 2016

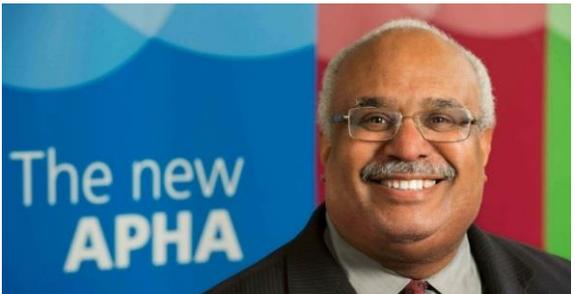
Embassy Suites
by Hilton
Charleston Airport
Hotel &
Convention Center
5055 International Blvd.
North Charleston, SC



Celebrating SCPHA's 95th Year

Conversations Today,
Work Tomorrow:
Engaging
Non-Traditional Partners to
Promote Health Equity

Conference information available at
scpha.com



Georges Benjamin, MD—
APHA Executive Director
Keynote Speaker



Lisa Waddell, MD, MPH
ASTHO
Chief Program Officer
Keynote Speaker

Conference Overview and Schedule

Join SCPHA at our 2016 Annual Conference as we **celebrate our 95th Year!** Founded in April 1921, SCPHA has been an organization of people dedicated to public health in South Carolina. To mark our 95th year, we will celebrate those members who have built this wonderful organization and, during lunch on Friday, will recognize our Past Presidents, Lifetime Members, and Retirees. You don't want to miss this!

“Conversations Today, Work Tomorrow: Engaging Non-Traditional Partners to Promote Health Equity” is the theme for our annual conference, being held **February 18-19, 2016**, in the beautiful city of **North Charleston**. We're excited about the new conference location and hope that this will allow many more of our members and public health colleagues to attend. The focus of the conference is on the work we do with partners that promote and further public health—in all fields and disciplines of public health.

We will convene **Thursday, February 18 and Friday, February 19, 2016, at the Embassy Suites by Hilton Charleston Airport Hotel & Convention Center, 5055 International Boulevard, North Charleston, SC**. Join us on **Wednesday, February 17, 2016**, for early networking opportunities and our early-bird reception--check-in Wednesday so you don't miss a minute of the conference!

We're proud to announce our keynote speakers, both of whom are national leaders in public health: **Dr. Georges Benjamin**, Executive Director of the American Public Health Association (APHA), and **Dr. Lisa F. Waddell**, Chief Program Officer of the Association of State and Territorial Health Officials (ASTHO). They will share with us what is happening at the national level.

Share what you are doing with your partners! Our **Call for Abstracts** for presenters is running through **November 13** – so you still have time to submit your abstract detailing the great work you are doing. Our tentative agenda outlines the conference's activities and presentation focus areas—and when you will be able to listen to our fantastic keynote speakers!

SCPHA will offer a **special rate for Regular Members Only** to celebrate our 95th year—so turn in your travel requests ASAP! From **October 28-November 18, 2015**, registration for regular members who register and pay online will be only \$95—a savings of \$65! See details online and in this brochure.

For a very full two days, we will hear from public health professionals in agencies and academia, and learn from them and each other. We're excited about the line-up of speakers and topics, and expect that this annual conference will provide professional development, and improvement of collaborative relationships between professional disciplines and staff from various agencies charged with addressing public health in South Carolina. We are especially looking forward to furthering collaborative work between those preparing for careers in Public Health and professionals performing heroic work each day. Continuing education credits are being applied for, as noted elsewhere in this document.

Contact Johnese Bostic, President, if you have specific questions about agenda topics, speaker credentials, CEU credit for your specific discipline, etc. jayisneecee@gmail.com

2016 SCPHA Annual Conference & 95th Anniversary Celebration
Professional Development Training – Tentative Agenda
Conversations Today, Work Tomorrow: Engaging Non-Traditional Partners to Promote Health Equity
Embassy Suites, North Charleston, SC

Wednesday, February 17, 2016

| | |
|-------------------|------------------------------------|
| 3:30 pm – 4:30 pm | Exhibitor Setup & Hotel Check-in |
| 5:30 pm – 7:00 pm | Early Bird Networking Event |

Thursday, February 18, 2016

| | | |
|---------------------|--|--|
| 8:00 am – 4:00 pm | Registration, Continuing Education, Membership Information, Silent Auction, and Exhibits Open | |
| 8:30 am – 9:00 am | Opening Plenary Session (General Ballroom) Welcome and Logistics, Greetings, Invocation Honorable Keith Summey, Mayor of North Charleston, & Mark Hensley, SHA President | |
| 9:00 am – 10:20 am | Opening Keynote Speakers (General Ballroom) Georges Benjamin, MD, APHA Executive Director & Lisa F. Waddell, MD, MPH, ASTHO | |
| 10:20am – 10:40 am | Break – Visit Exhibits and Silent Auction Poster Setup | |
| 10:45 am – 12:00 pm | Concurrent Session I (Room A) Promoting Equity Where We Live & Play [HE, Nursing, EPI, & Environmental] Speaker A (35 minutes) Speaker B (35 minutes) | Concurrent Session I (Room B) Promoting Equity Where We Pray [HE, SW, Nursing, ATOD] Speaker A (35 minutes) Speaker B (35 minutes) |
| 12:00 pm – 1:15 pm | Lunch (On Your Own) and New Member Orientation | |
| 1:30 pm – 3:00 pm | Concurrent Session II (Room A) Increasing Your Competency – A Skills-Building Workshop [All Disciplines] Speaker A (90 minutes) | Concurrent Session II (Room B) Student Contributed Papers [All Disciplines] Speaker A (20 minutes) Speaker B (20 minutes) Speaker C (20 minutes) Speaker D (20 minutes) |
| 3:00 pm – 3:40 pm | Break – Visit Exhibits and Silent Auction Posters Session | |
| 3:45 pm – 5:00 pm | Concurrent Session III (Room A) Promoting Equity Where We Labor [All Disciplines] Speaker A (35 minutes) Speaker B (35 minutes) | Concurrent Session II (Room B) Promoting Equity Where We Learn [All Disciplines] Speaker A (35 minutes) Speaker B (35 minutes) |
| 5:00 pm | Adjourn | |
| 6:00 pm – 7:30 pm | Networking Event | |

Friday, February 19, 2016

| | | |
|---------------------|---|--|
| 8:00 am – 12:00 pm | Registration, Continuing Education, Membership Information, Silent Auction, and Exhibits Open | |
| 9:00 am – 9:35 am | Opening Plenary Session (General Ballroom) Welcome & Overview of Day 1 | |
| 9:40 am – 10:40 am | Concurrent Session IV (Room A) Promoting Equity Where We Learn [All Disciplines] Speaker A (30 minutes) Speaker B (30 minutes) | Concurrent Session IV (Room B) Promoting Equity Where We Labor [All Disciplines] Speaker A (30 minutes) Speaker B (30 minutes) |
| 10:40 am – 10:55 am | Break – Visit Exhibits and Final Silent Auction Bids | |
| 11:00 am – 11:45 am | Pre-Lunch Plenary Student Mini-Presentations (General Ballroom) | |
| 11:45 am – 1:15 pm | Luncheon (General Ballroom) President's Recognition of 95 th Anniversary and Lifetime Members, Retiree Members, and Past Presidents Luncheon Keynote Speaker - Georges Benjamin, MD, APHA Executive Director | |
| 1:30 pm – 2:45 pm | Concurrent Session V (Room A) Promoting Equity Where We Pray [HE, SW, Nursing, ATOD] Speaker A (35 minutes) Speaker B (35 minutes) | Concurrent Session V (Room B) Promoting Equity Where We Live & Play [HE, Nursing, EPI, & Environmental] Speaker A (35 minutes) Speaker B (35 minutes) |
| 2:45 pm – 3:00 pm | Break – Visit Exhibits | |
| 3:00 pm – 4:00 pm | Closing Plenary Session (General Ballroom) President's Message & Closing Remarks Door Prizes; Adjourn; Pickup Silent Auction Items & Collect Continuing Education Certificates | |

Special Events

Carriage Tour of Charleston: See the “Holy City” by horse-drawn carriage and learn about the history of this beautiful city, founded in 1670, from some of the finest tour guides. What a fantastic way to see Charleston! SCPHA is organizing a tour for those who will be arriving on Wednesday, February 17, 2016, 10:00 am – 2:00 pm. More details to come! The cost of this tour will be \$25.00.

Early Bird Networking Reception: Join us on Wednesday, February 17th, from 5:30 – 7:00 pm for our Early Bird Networking Event for conference attendees. Attendees are encouraged to check into the Embassy Suites hotel on Wednesday, February 17th, as the opening session will begin bright and early Thursday morning, February 18th, at 8:30 am. All are invited! Details will be included with your conference reminder notices and in the conference program!

Conference Attire: Meeting attire for all professional sessions is business casual.

Because meeting rooms may be chilly, please dress appropriately and bring a wrap.

New Member Orientation: New Member Orientation will be held on opening day. Anyone who joined since June 1, 2015, or is interested in becoming a member, is invited to attend. The Orientation is an opportunity to learn more about the organization and to find out how to get involved.

Exhibits: Vendors and organizations are vital to our meetings. Don't miss a chance to learn about their services and products. Be sure to talk to representatives at each booth to learn.

Silent Auction: Offers more fun to everyone by bidding on great items, and services. The auction is a great way to raise money for the organization and have fun at the same time. All items must be paid for at time of pick up.

Three Minute Student Presentations: The Three Minute Thesis Presentations will be a non-competitive session where students will have an opportunity to communicate the significance of their project in just three minutes. Come listen in as this exercise will help develop academic, presentation, and research communication skills and supports the development of student's capacity to quickly explain their research.

Speed Networking: Please bring at least 8 - 10 business cards for the “Make Me Remember You” (Speed Networking) portion of the program. Networking can be one of the most powerful and productive activities an individual can do to launch and manage his/her career.

SCPHA's Silent Auction Committee Requests Donations!

The Silent Auction Committee is excited about our upcoming Annual Conference, being held in North Charleston! Along with all the opportunities to increase your public health knowledge will also be the opportunity to get great deals on some fabulous items in our Silent Auction! Contact Verna Faust at faustve@dhec.sc.gov to donate.

We are accepting any of the following items for the auction:

Vacation Packages
Spa Treatment Certificates
Sports Memorabilia
Antiques
Home Goods
Kid-friendly Items
Apparel

Restaurant Gift Certificates
Jewelry
Artwork
Electronics
Books
Wine Sets
Gift Baskets (movie, spa, garden, bath, Wine, etc.)

Continuing Education Units (CEU's)

This annual professional development and training program will be applying for CEUs. Approval is pending for general hours of credit by the Mid-Carolina AHEC and meets the SC AHEC Best Practices Standards. Participants must attend 90% of the program in order to receive a certificate of attendance. No partial credit will be given. The following discipline credentialing entities have also been contacted about credit hours: Health Education, Nursing, Nutrition, Prevention Counselors, and Social Work.



Submit an abstract for an oral or poster presentation at our Annual Conference!

SCPHA's Call for Abstracts is Open! Deadline: November 13, 2015

Open to practitioners, faculty, students, and public health partners

Submit your abstract at scpha.com

Selected speakers will save on registration
Full Conference Attendance is Included
Speaker Fee: \$50

Conference and Hotel Accommodations

Property Location: The Embassy Suites by Hilton Charleston Airport Hotel & Convention Center, 5055 International Boulevard, North Charleston, South Carolina 29418

The Embassy Suites is a lovely property which will host conference events and lodging. With a stay at the Embassy Suites, you'll be centrally located near the historic coastal downtown of Charleston with its charming atmosphere and array of restaurants, shopping and historical landmarks to discover. The hotel is adjacent to the Charleston Area Convention Center and Performing Arts Center and the Coliseum.

The Embassy Suites is within walking distance of the Tanger Outlet Center featuring numerous branded stores to browse. The hotel is also close to many national and multi-national corporations including Boeing and Joint Base Charleston. There are numerous events held throughout the year including the Spoleto Music Festival each spring with a 17-day timetable of concerts, operas, drama and visual art shows.

Parking: Complimentary airport shuttle for out of state guests! Free self-parking is available onsite. Valet is not available.

Guest Rooms: Make yourself at home in a beautifully decorated two-room suite which offers more space for living and working. All rooms are non-smoking and features the following:

- Separate bedroom with two double beds, a flat-screen TV, telephone with data port
- Living room with sofa bed, with arm chair, coffee table, flat-screen TV, work desk with well-lit dining work table, telephone with data port
- Refrigerator, microwave, coffeemaker
- **Basic Wi-Fi available at no additional charge** (guests can pay \$9.95 for accelerated Wi-Fi)
- Choose a Corner Suite for floor-to-ceiling windows and even more living space
- Get to work at the 24-hour BusinessLink™ Business Center with complimentary printing

Dining Options:

- **FREE made-to-order breakfast** each morning—start your day off right!
- Wind down in the evenings at the **complimentary Evening Reception** with drinks* and snacks.
- Enjoy Charleston-inspired cuisine of a delicious steak or seafood dinner in the relaxed surroundings of The Palmtree Grille and Falls Lounge.
- Within walking distance to over 30 restaurants in the local neighborhood.

*Service of alcohol subject to state and local laws. Must be legal drinking age.

Recreation, Spa, Premium Amenities:

Take advantage of the indoor pool or enjoy an invigorating workout in the complimentary fitness center.

Local Attractions:

- Charleston Convention Center
- North Charleston Coliseum and Performing Arts Center
- Magnolia Plantation and Middleton Place
- Tanger Outlet Mall
- Historic Downtown Charleston
- Patriots Point

Rooms: A block of rooms has been reserved at the Embassy Suites at a special rate. **Call 1-800-362 – 2779 or the website link:** <http://embassysuites.hilton.com/en/es/groups/personalized/C/CHSEMES-SCH-20160217/index.jhtml;jsessionid=CVDF3Z2A4PMYOCQA0P222Q> **to make a reservation.** Be sure to mention "**SCPHA**" in order to get the conference rate of \$145.00 per night (plus 13.5% fees and taxes for a total of \$165.67). This is for two and there is a \$10 charge for each additional adult. The rooms can sleep up to 3 people.

Deadline for receiving the conference rate is **January 29, 2016**. After this date, rooms and rates will depend on availability.

Hotel Check-In Time: 4:00 pm

Hotel Check-Out Time: 11:00 am

2016 SCPHA Annual Conference Program Advertising

Advertise in the South Carolina Public Health Association's **printed 2016 Annual Conference Program**. This is an opportunity to educate the conference attendees about your company or organization! The following ad sizes (in inches) are available.

- _____ Full page (7 x 9.5) - \$150.00
_____ Half page (5 x 7) - \$100.00
_____ Quarter page (3.5 x 5) - \$50.00
_____ Personal ad (Text only personal message) - \$15.00

All non-standard fonts need to be sent with ad. Text needs to be edited and in a Word format. Non-formatted text is best (no underlining, not in all caps, etc.)

Ads

High quality camera-ready ads are acceptable. Electronic files can be accepted in the following program formats: JPEG & TIFF

- Camera Ready Electronic

Name of Organization: _____

Mailing Address: _____

City, State Zip: _____

Daytime Telephone: (____) _____

Contact Person: _____

E-mail Address: _____

Deadline Date: January 15, 2016

- Contact: Gloria A. McCurry at mccurrga@gmail.com or by telephone (803) 788-0309
- Submit Electronic Ads to mccurrga@gmail.com or by US Mail.

Please return this form with the information above completed below and a check made payable to SCPHA to:

Gloria A. McCurry
116 Rockerfella Lane
Columbia, SC 29223
FAX: (803) 788-0128



Conference Registration

Registration:

You may register and pay online at www.scpa.com - select Events on the menu. Online payment is processed through PayPal. For your convenience, you may mail in your registration form and payment to the address on the registration form. Also, in order to receive the member rate, you **MUST** be a current member in **GOOD STANDING** (membership dues are paid and up to date as of the date of your registration or by the registration deadline, whichever comes first). To complete your registration for the conference, we **MUST** receive the conference registration **AND** payment **by January 31, 2016**. On-site registration and payment will be available, but pre-registration is encouraged, or you will be assessed a late charge.

A registration form is included in this brochure and also available on the SCPHA website: www.scpa.com. There are three (3) ways to register:

1. Register and pay online: Visit www.scpa.com, click Events, 2016 SCPHA Annual Conference, and Register and pay through Pay Pal.
2. Register online and mail in payment: Visit www.scpa.com, click Events, 2016 SCPHA Annual Conference and Register.
3. Mail in registration form and payment to SCPHA, ATTN: Gloria A. McCurry, 116 Rockerfella Lane, Columbia, SC 29223.

To receive the EARLY registration rate, your registration must be completed and received no later than **January 29, 2016**.

If you have any questions regarding your membership dues or registration, please contact Gloria A. McCurry at mccurrga@gmail.com or (803) 788-0309.

Important notice regarding cancellation: Cancellation MUST be received in writing by the membership coordinator, Gloria A. McCurry at mccurrga@gmail.com, no later than Friday, **February 5, 2016**. Cancellation made after **February 5, 2016**, will result in forfeiture of your full registration fee.

Upon arrival to the conference location, please come to the Registration table to receive your conference registration packet. The packet will contain the conference program and any updates that occurred after the program was distributed.

In honor of our 95th Year

Special Full Conference Registration Rates

For Regular Members Only!

Join and Save \$65

Regular Members—\$95

Register and Pay Online at scpa.com

October 28—November 18, 2015

(Payment or PO number must be received by November 18, 2015)

2016 SCPHA Annual Conference Registration Form
Embassy Suites by Hilton Charleston Airport Hotel & Convention Center
North Charleston, South Carolina
February 18 – 19, 2016

Participant Information (*Print or Type name as you wish it to appear on the badge*)

Everyone attending this meeting must register. An identification badge is required for admission to all events.

Name: _____ Title: _____

Agency/Organization: _____ Program Area: _____

Address: _____ Credentials: _____

City: _____ State: _____ Zip: _____ Telephone: (____) ____ - _____

Email Address: _____ SCPHA Member #: _____

***Please list any special needs, requests, or dietary restrictions:** _____

| REGISTRATION | Special Rate | Early Reg. (By Jan 29) | Late/On-Site (after Jan 29) | Number Attending | Total Amount Paid |
|--|--------------|------------------------|-----------------------------|------------------|-------------------|
| Full Meeting (Thursday - Friday): <i>(includes Friday Luncheon)</i> | | | | | |
| <input type="checkbox"/> Non-Member - Conference Fee | | \$160.00 | \$210.00 | | \$ _____ |
| <input type="checkbox"/> Regular Members <i>(current in good standing)</i> Special Rate between Oct. 28 – Nov. 18, 2015 Only | \$95.00 | \$125.00 | \$175.00 | | \$ _____ |
| <input type="checkbox"/> Member Retiree or Member Student – Save \$75! <i>(current in good standing)</i> | | \$85.00 | \$135.00 | | \$ _____ |
| <input type="checkbox"/> Speaker Fee | | \$50.00 | | | \$ _____ |
| One Day Registration | | | | | |
| <input type="checkbox"/> Thursday or <input type="checkbox"/> Friday | | \$75.00 | \$80.00 | | \$ _____ |
| I will attend the following special events: | | | | | |
| <input type="checkbox"/> Yes <input type="checkbox"/> No Carriage Tour of Charleston, Wednesday, February 17, 2016 (10 am-2 pm) [\$25 extra —not included in above fees] | | | | | |
| <input type="checkbox"/> Yes <input type="checkbox"/> No Early Bird Reception, Wednesday, February 17, 2016 (5-7:30 pm) [Included in conference registration fee] | | | | | |
| <input type="checkbox"/> Yes <input type="checkbox"/> No New Member Orientation, Thursday, February 18, 2016 (12:00 -1:15 pm) [Included in conference registration fee] | | | | | |

Payment Information: A check or copy of PO/DEV **must** be attached to this registration form and received by **January 31, 2016**.

You may also register online and pay through PayPal: Visit www.scpa.com and click Events.

Cancellation Policy: Cancellation must be received in writing by the membership coordinator, Gloria McCurry at mccurriga@gmail.com, no later than Friday, February 5, 2016. Cancellation made after February 5, 2016, will result in forfeiture of your full registration fee.

Please make Check or Money Order Payable to:
SC Public Health Association

Return completed form and check/mo (or copy of PO/DEV) to:

SCPHA
Attn: 2016 Annual Conference Registration
%Gloria A. McCurry
116 Rockerfella Lane
Columbia, SC 29223

Questions?

- Please contact SCPHA membership coordinator at 803-788-0309 or mccurriga@gmail.com or access our website scpha.com.
- If paying by personal or company check, the receipt will be in your registration packet.

Payment Method:

- Check/Money order payable to SCPHA
- Online through PayPal
- PO/DEV# (with copy) _____

For SCPHA Office Use Only

Receipt No. 16-____ Date Rec'd _____

Payment Amount \$ _____

- Purchase Order No. _____
- Check/MO No. _____
- PayPal Trans ID _____
- SCPHA - authorized by _____
- Date of Deposit _____

SCPHA Membership Application Form

South Carolina Public Health Association

Name _____ Credentials _____

Home Address _____
Street/Route Apt. Number City State Zip County

Employer _____ Title _____

*Business Address _____
Street/Route Apt. Number City State Zip County

Telephone _____ Fax _____ E-Mail _____

*Please send all correspondence to: Home Address Business Address

SCPHA Section Affiliation

(Check only one)

- | | | |
|---|--|--|
| <input type="checkbox"/> 01. Alcohol, Tobacco & Other Drugs | <input type="checkbox"/> 05. Health Education | <input type="checkbox"/> 09. Public Health Nursing |
| <input type="checkbox"/> 02. Disease Control | <input type="checkbox"/> 06. Health & Human Services | <input type="checkbox"/> 10. Social Work |
| <input type="checkbox"/> 03. Environmental Health | <input type="checkbox"/> 07. Management Support | <input type="checkbox"/> 11. Student |
| <input type="checkbox"/> 04. Health Administration | <input type="checkbox"/> 08. Nutrition | |

National Affiliation

(Please Check)

- APHA # _____
 SHA # _____
 Other _____

Are you willing to serve on a committee? Yes No

- | | |
|-----------------------------|----------------------|
| If "Yes", circle preference | No Preference |
| Awards | Membership |
| Continuing Education | Program (Conference) |
| Constitution and By-Laws | Public Health Month |
| Conference Planning | Public Information |
| Fitness Challenge | Silent Auction |
| Futures Planning | Sponsorship |
| Golf Tournament | Winter Conference |
| Legislative | |

Demographic Information

(For Statistical Purposes Only)

- | | |
|--|---|
| Age | Race/Ethnic Group |
| <input type="checkbox"/> 24 yrs. & Under | <input type="checkbox"/> African American |
| <input type="checkbox"/> 25-29 yrs. | <input type="checkbox"/> Asian/Pacific Islander |
| <input type="checkbox"/> 30-34 | <input type="checkbox"/> Caucasian |
| <input type="checkbox"/> 35-39 | <input type="checkbox"/> Latino/Hispanic |
| <input type="checkbox"/> 40-44 | <input type="checkbox"/> Native American |
| <input type="checkbox"/> 45-49 | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> 50-54 | <i>(please specify)</i> |
| <input type="checkbox"/> 55-59 | |
| <input type="checkbox"/> 60+ years | Sex <input type="checkbox"/> Male <input type="checkbox"/> Female |

Dues Schedule

Membership renewal payments are due on the member's annual anniversary date. If paying multiple years, payments are due at the expiration of that term.

| | | |
|---|--------------|----------|
| Individual Member | New | \$36.00 |
| | Renewal | \$36.00 |
| | 2 Yr Renewal | \$65.00 |
| Student Member* <i>*Must be full-time</i> | New | \$18.00 |
| | Renewal | \$18.00 |
| Retired Member** <i>**Must not be working full-time</i> | New | \$18.00 |
| | Renewal | \$18.00 |
| | 2 Yr Renewal | \$33.00 |
| Organizational Member | New | \$125.00 |
| | Renewal | \$125.00 |

**SCPHA is a 501C(3) non-profit organization and contributions are tax deductible. Your contribution is appreciated and you will receive a receipt for tax purposes.*



Please mail your completed application along with your check to SCPHA:

**South Carolina
 Public Health Association
 PO Box 11061
 Columbia, SC 29211**

(803) 736-9461
 (803) 788-0128
www.scpa.com

(For office use only)

Membership # _____
 Check Number _____
 Payment Date _____
 Amount Paid \$ _____
 Record Entered _____
 Renewal Date _____
 # Years Member _____

Referred By: _____

**South Carolina Public Health Association
Annual Educational Conference
Embassy Suites by Hilton Charleston Airport Hotel & Convention Center
North Charleston, South Carolina
February 18 - 19, 2016**

EXHIBITS AND SPONSORSHIP CONTRACT

(Please see reverse side for detailed description of each level and then mark the appropriate selection below.)

Partnership/Donation Levels:

- Diamond Level @ \$5,000
- Platinum Level @ \$2,500
- Gold Level @ \$1,500
- Silver Level @ \$1,000
- Bronze Level @ \$500
- Friend of SCPHA @ All donations less than \$500

Other Sponsorship Opportunities:

- Luncheon Sponsorship @ \$3,000
- Continental Breakfast @ \$1,000
- Break @ \$500
- President's Reception @ \$750 - \$1,000
- Early Bird Reception @ \$500

Exhibit Only:

(Additional meal tickets may be purchased if needed by contacting Martha Dunlap at dunlapmp@dhec.sc.gov (no later than January 8, 2016.)

- Exhibitor: For Profit @ \$250
- Exhibitor: Non-Profit @ \$150

Advertising Only:

- Advertisement: Full Page @ \$150
- Advertisement: 1/2 Page @ \$100
- Advertisement: 1/4 Page @ \$50
- Personal ad (text-only personal message) @ \$15

TOTAL: _____ Check enclosed Sending under separate cover

Would you like to donate an item to be used as a door prize or in the Silent Auction? Yes or No

Name: _____

Company Name and Address: _____

Phone: _____ **E-mail:** _____

Do you need an electrical outlet? Yes _____ or No _____

Do you have special needs or prefer a vegetarian meal? _____

Do you have a specific company you would like to be near or away from? If so, specify below.

Near: _____ **Away:** _____

Name (as it will appear on the badge) of representative(s) who will operate exhibit:

Exhibitors Note: The building will be secured Wednesday and Thursday nights; however, no one will be physically located in the exhibit area after 6:00 p.m. Please keep these time limits in mind when setting up your display.

Date: _____ **Authorized Signature:** _____

If you can exhibit please complete all sections of this form and e-mail this form to Martha Dunlap at dunlapmp@dhec.sc.gov with your by January 8, 2016. Follow with your check to: SCPHA Educational Conference, Attn: Martha Dunlap, P.O. Box 11061, Columbia, SC 29011

All checks are to be made payable to: South Carolina Public Health Association (SCPHA)

Tax ID # 57-6026723 ** All donations and sponsorships are tax deductible to the extent allowed by the law.**

Exhibitor logos should be submitted in a camera-ready format by January 8, 2016 for the printed program.

Submit electronic files of exhibitor logos on zip disks, CDs or e-mailed to Gloria A. McCurry at mccurrga@gmail.com. Please include contact name, street address and e-mail address. JPEG and TIFF files are preferred.

2016 SCPHA Sponsorship Levels:

Partnership/Donation Levels:

Diamond Level **\$5,000**

Sponsor or co-sponsor of a specific keynote speaker and/or educational track; opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, recognition as a SCPHA partner at all SCPHA events throughout the year, and 4 full-conference registrations.

Platinum Level **\$2,500**

Opportunity to present at the annual conference*, logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, full-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 3 full-conference registrations.

Gold Level **\$1,500**

Logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, half-page advertisement in conference program and quarterly newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 2 full-conference registrations.

Silver Level **\$1,000**

Logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, quarter-page advertisement in conference program and two newsletters, detailed company summary in conference program, corporate membership to SCPHA, link on SCPHA website to run June 1 – May 31**, and 1 full-conference registrations.

Bronze Level **\$500**

Logo presence on all appropriate printed material, one exhibit space, recognition throughout the conference, quarter-page advertisement in conference program, detailed company summary in conference program, and link on SCPHA website to run June 1 – May 31**.

Friend of SCPHA

All donations less than \$500

Other Sponsorship Opportunities:

Luncheon Sponsorship **\$3,000**

(Opportunity to address all attendees during luncheon in addition to all Diamond Level benefits)

Continental Breakfast **\$1,000**

Break **\$500**

Early Bird Reception **\$500**

Exhibit Only:

Exhibitor: For Profit **\$350**

Covers up to 2 company representatives to attend all provided meal functions, one (1) eight-foot table, and recognition in conference brochure, power, and WiFi.

Exhibitor: Non-Profit **\$250**

Covers up to 2 company representatives to attend all provided meal functions, one (1) eight-foot table, recognition in conference brochure, power, and Wi-Fi. (NOTE: Non-profit exhibitors may qualify for a discount of \$100 for exhibiting if they are also a confirmed speaker by the Program Committee.)

Advertising Only:

Advertisement: Full Page **\$150**

Advertisement: 1/2 Page **\$100**

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*Must be approved by the Program Committee **Available online by June 15, 2016

Cancellation Policy: A written request for a refund must be sent to SCPHA via e-mail, fax or U.S. Mail and will observe the following:

if received 0 to 14 days prior to the event, no refund;

if received 15 to 30 days prior to the event, 1/2 refund minus committed expenses (if applicable); and,

if received 30 days or more prior to the event, full refund minus committed expenses (if applicable).

Join us for our

95th Anniversary Celebration In North Charleston

As we recognize those who helped to build our organization - Our Past Presidents, Lifetime Members, and Retirees!

SCPHA was founded in April 1921 by a group of physicians to address critical public health issues in the state. We have evolved into a statewide non-profit organization aimed at advancing the profession by serving Public Health Professionals who endeavor to improve population health.

Promote! Provide! Advocate!

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